



Knowledge Co-Creation Program (Young Leaders) (Philippines)

General information on Philippines/Rural Development Course

フィリピン農村振興コース

JFY2021

Course No.: 202006770J001

Course Period: 18th January 2022 to 17th February 2022

This information pertains to one of the JICA Knowledge Co-Creation Programs (Young Leaders) of the Japan International Cooperation Agency (JICA) implemented as part of the Official Development Assistance of the Government of Japan based on bilateral agreement between both Governments.

JICA Knowledge Co-Creation Program (KCCP)

The Japanese Cabinet released the Development Cooperation Charter in February 2015, which stated, *“In its development cooperation, Japan has maintained the spirit of jointly creating things that suit partner countries while respecting ownership, intentions and intrinsic characteristics of the country concerned based on a field-oriented approach through dialogue and collaboration. It has also maintained the approach of building reciprocal relationships with developing countries in which both sides learn from each other and grow and develop together.”* JICA believes that this ‘Knowledge Co-Creation Program’ will serve as a foundation of mutual learning process.

I. Concept

The “Knowledge Co-Creation Program (Young Leaders)” is conducted by JICA (the Japan International Cooperation Agency) under a technical cooperation scheme of the Government of Japan, With the purpose of promoting human resource development in developing countries.

Under the program, young leaders, who will become nation-building leaders in the future, are provided with opportunities to:

- 1) Develop their specialties through learning technologies and skills of Japan, and
- 2) Increase young leader’s willingness to resolve issues on their own.

II. Description

1. Title (Course No.)

Philippines/Rural Development Course (202006770J001)

2. Course Duration

18th January to 17th February

3. Target Regions or Countries

Philippines

4. Target Group

Staff of Ministry of Agriculture, staff of LGUs, agricultural cooperatives, staff of other relevant organization which tackles the issues of agricultural development or rural development.

5. Number of Participants

12 participants

6. Language

English

7. Objective(s)

Through participation in this course, the participants are expected

- (1) Enhance their knowledge and skills as future leaders of Regional Agricultural development in the Philippines.
- (2) To acquire ideas for the effective implementation of policies and actions for the regional agricultural development.
- (3) To have improvement of the knowledge of the examples of regional agricultural development in Japan through discussion and lectures.

8. Outline

This course consists of the following components.

This course will be conducted completely online.

To secure sufficient internet access, we will have a connecting test before starting this course. All participants will be connected via “zoom” in the following time. (The date and time can be changed depending on the situation.)

What you will gain from the course.

We provide variety of lectures of professionals with various background such as public sector, private sector and local communities.

Week 1: Gain Key insights into policies on rural development in Japan, especially about Hokkaido

This week, we focus on gaining insights into policies on rural development in Japan, especially about Hokkaido so that you can deepen your understanding about rural development in Japan through learning about unique policies and initiatives in Japan.

Week 2-3: Challenges for rural development in Hokkaido and countermeasures

Based on the lectures of Week 1, we focus on learning challenges that local governments are facing. Also, how the local government is taking countermeasures and some good practices in Hokkaido which are multi-sectoral cooperation, such as local government, private sectors, academia for rural development.

<Tentative Schedule of the Course>

18th January 2022 to 17th February 2022

Expected Module Output	Subjects/Agendas	Methodology
1) Analyze current situation/issues regarding Regional Agricultural development in the Philippines	<ul style="list-style-type: none">- Presentation of "Inception Report"- Participatory Workshop	-Online Presentation
2) Understand experiences and methods for Regional agricultural development in Japan	<ul style="list-style-type: none">· Farmers and farmer's group· Farmer's market· Agricultural cooperatives (JA)· Agricultural development and extension center and extension workers Good practices of Improvement in Food Security in Tokachi region, eastern Hokkaido	-Online Lectures -Online Discussion
3) Understand relevant knowledge and acquire necessary skills for promoting participatory rural development	<ul style="list-style-type: none">· Agricultural and rural development in Hokkaido· Distribution of agricultural product with DX.· Practice of sustainable agriculture in Tokachi Hokkaido.· Participatory rural development plan	-Online Lectures
4) Formulate an Action Plan for promoting participatory rural development in respective areas	<ul style="list-style-type: none">· Participatory workshop· Formulation of action plan based on knowledge and skills obtained through the program· Presentation of Action Plan and discussion among participants and lecturers	-Online Discussion -Online Presentation

※This course is tentative and the schedule is subject to change without notice due to the situation related to the COVID-19.

III. Eligibility and Procedures

1. Nominee Qualifications

Applying Organizations are expected to select nominees who meet the following qualifications. Please note that nominees would not necessarily be employed by the applying organizations, as long as they are selected officially by the organizations for their specific purposes. However, the nominees must be either persons who are engaged in the said field or directly related to the course subject.

(1) Essential Qualifications

All applicants must satisfy the following:

- 1) Nomination: be nominated by the Government of Philippines in line with the procedures mentioned in 3. (1) below.
- 2) Experience in the relevant field: be involved in a field corresponding to the course mentioned in II. Description.
- 3) Age: be from twenty (20) to thirty-five (35) years of age and be expected to become leaders in their specialized fields in the future.
- 4) Language Proficiency: have a reasonable command of English and good command of spoken and written English.
- 5) Health: must be in good health to participate in the online program.

(2) Recommended Qualifications

- 1) Educational Background: It's preferable that the applicant hold a Bachelor's degree.
- 2) Gender Consideration: JICA promotes gender equality. Women are encouraged to apply for the program.
- 3) Difficulties/Disabilities: The participation of person with difficulties/disabilities is welcomed.

(3) Other requirements

As this course is implemented by online in the respective countries, Applicants are required to fulfill the following requirements.

- 1) In dispensable item: laptop or personal computer
- 2) Stable Network: must be secured to attend the online courses.
- 3) Application Software: Web conferencing software "Zoom" must be downloaded to attend the online course.

2. Required Documents for Application

(1) Application Form: The Application Form is available at **the JICA Philippines office**

* If you have any difficulties/disabilities which require assistance, please specify necessary assistances in the QUESTIONNAIRE ON MEDICAL STATUS RESTRICTION (1-(c)) of the application form. Information will be reviewed and used for reasonable accommodation.

(2) Photocopy of Passport: You should submit it with the application form if you possess your passport. If not, you are requested to submit its photocopy or other ID as soon as you obtain it.

* The following information should be included in the photocopy of your passport or ID.

Name, Date of Birth, Nationality, Sex, Passport Number and Expiry Date

(3) Inception Report: Country Report on the main issues concerning the targeted field in your country must be submitted before the course start. Detailed information is provided in the Annex1.

(4) Contact Person at Your Organization for Post-Program Survey about KCCP for Young Leaders

You will be required to submit 'Contact Person at your Organization for Post-Program Survey about KCCP for Young Leaders' filled with the information about the appropriate person in your organization to whom JICA will send the questionnaire on the monitoring purpose of the program. The person is expected to be your supervisor or the person in your human resources department, who can observe some changes of your attitudes toward your tasks after participating in the program. See 'ANNEX-2' of 'V. Annex'.

3. Procedures for Application and Selection

(1) Submission of the Application Documents

Closing date for applications: **Please confirm the local deadline with the JICA Philippines office.**

(All require material must be sent to **JICA Hokkaido Center, Japan** by **December 10th, 2021**)

(2) Selection

Primary screening is conducted at the JICA Philippines office after receiving official documents from your government. JICA Hokkaido Center will consult with concerned organizations in Japan in the process of final selection. Applying organizations with the best intentions to utilize the opportunity will be highly valued.

The Government of Japan will examine applicants who belong to the military or other military-related organizations and/or who are enlisted in the military, taking into consideration of their duties, positions in the organization and other relevant information in a comprehensive manner to be consistent with Development Cooperation Charter of Japan.

(3) Notice of Acceptance

The JICA Philippines office will notify the results **not later than December 20th, 2021**

4. Conditions for Participation

The participants of KCCP are required

- (1) to strictly observe the course schedule,
- (2) to carry out such instructions and abide by such conditions as may be stipulated by both the Governments of the Philippines and Japan in respect of the course,
- (3) to observe the rules and regulations of the program implementing partners to provide the program or establishments,
- (4) not to record online lessons or use contents provided during the program without JICA's permission since all copyrights belong to JICA. Arrangements will be made for streaming the program in case of network problem.
- (5) not to engage in political activities, or any form of employment for profit.

IV. Administrative Arrangements

1. Organizer (JICA Center in Japan)

(1) **Center:** JICA Hokkaido Center (JICA Hokkaido)

(2) **Program Officer:** Mr. SHIGEYOSHI Rintaro/ Ms. OZAKI Hiroko
(Shigeyoshi.Rintaro@jica.go.jp/ Ozaki-Hiroko@jica.go.jp)

2. Implementing Partner

(1) **Name:** Northern Advancement Center for Science & Technology
URL: <https://www.noastec.jp/index.html>

V. Annex:

ANNEX 1

Inception Report

1. Purpose

The inception report aims to share and clarify your issues in regional agricultural development with us and other participants. It will lead us to find out appropriate solutions through the program.

2. Instructions

- 1) Should be written in English and summarized in 4 (four) pages using Microsoft Power Point.
- 2) Should cover ALL "Items" below.
- 3) Every participant may have 5 minutes to give an oral presentation at the beginning of the course.

3. Items of the Inception Report

Each page should include pictures related to the contents for better understanding.

- Page 1) Self Introduction
Your name, information of your region, personal topics, etc.
- Page 2) Your professional background
related to regional agricultural development.
- Your present job, specialities and your organization.
- Page 3) Current issues or challenges
related to regional agricultural development in your country/region
(especially regarding to Policy on Regional agricultural development)
- Page 4) Area of Interest and expectation of this course
Describe your subject of particular interest with reference to Regional
agricultural development along with your expectation of this course.
(especially regarding to Policy on regional agricultural development.)

ANNEX 2

Contact Person at Your Organization for Post-Program Survey about KCCP for Young Leaders

REQUEST FOR POST-PROGRAM SURVEY

JICA conducts the post-program survey about how the ex-participants have been utilizing the knowledge and skills through the program in their daily work. For this purpose, JICA would like to send the questionnaire to the participants by e-mail after the program.

In addition, considering the purpose of the survey, we also would like to send the questionnaire to the person in their organizations; such as their supervisor or the person in their human resources department who can observe some changes of their attitudes toward their tasks after participating the program.

We would highly appreciate it if you fill in the information about the appropriate person in your organization to whom JICA can send the questionnaire on this purpose. The questionnaire will be directly sent by e-mail to you and the person mentioned below within one year after the program.

We kindly ask for your understanding and cooperation in responding to the survey.

【Name of Nominee】

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【Contact person at your organization】

(Your supervisor or a person in the human resources department, to whom JICA can send the questionnaire after the course)

Name	
Designation / Position	
Department / Division	
E-mail Address	

Tentative SCHEDULE

Date	Time	Contents	Description
Jan 18 (Tue)	10:30	Program Orientation	Get to know each other, and ready for the following sessions!
	12:00	Workshop- Team building	
	14:30 16:00	Presentation	
Jan 19(Wed)	10:00	Lecture: Policies on Food Security and Agirucultural development in Japan	Understand policies and transitions in Agricultural sector.
	12:00		
Jan 20(Thu)	10:00	Lecture: Policies on Agricultural development promotion in Hokkaido	Have a clear view of how policy works.
	12:00		
Jan 21(Fri)	10:00	Reflection and feedback	Have more clear view on policies through the discussion. Also, get to know each others background through presentations.
	12:00	Presentation-Inception Report	
Jan 25(Tue)	10:00	Lecture: Introduction of Japan Agricultural Cooperative(Hokkaido)	Have a clear view of how policy, Private sector, and human resources are connected.
	12:00	Initiatives, Efforts, role in agricultural sector	
Jan26(Wed)	10:00	Lecture: Industrial Clusters formation as Agricultural development promotion	Learn about how to attract private sectors.
	12:00		
Jan 27(Thu)	10:00	Lecture: How to promote local agricultural products to the bigger market	Focusing on specific example in Hokkaido.
	12:00		
Jan 28(Fri)	10:00	Reflection and feedback	Have a break! Disscuss about previous lectures. Explain and share your opinion to colleagues
	12:00		
	14:30 15:30	Lecture: Introduction of good example of agricultrre industry in Tokachi, Hokkaido	
Jan 31(Mon)	10:00	Lecture: Introduction of Obihiro University of Agriculture and Veterinary Medicine	Learn about how the approach of Obihiro University contributes to Hokkaidos Agriuculrtral development.
	12:00		
Feb 2(Wed)	10:00	Lecture: Sustainable production and importance of soil management.	Learn about importance and inter-connectivity of sustainable prodction and soil management.
	12:00		
	14:30 16:30	Lecture: Agricultural development promotion in Tokachi, Hokkaido.	

Feb 3(Thu)	10:00	Lecture: Shikaoi Town Environmental Conservation Center	Introduction of Shikaoi Town Environmental Conservation Center
	12:00		
Feb 4(Fri)	10:00	Lecture:	Have a clear view of how policy, Private sector, and human resources are connected.
	12:00	Approach of Belle Saison Farm	
	14:30 16:30	Group work	Group work to understand the issues
Feb 8(Tue)	10:00	Lecture: Development of high value added products, with the example of KushiroBanana (946Banana)	Understand the development of high value added product and its marketing.
	12:00		
Feb 9(Wed)	10:00	Discussion	Discuss about the previous lectures and deepend the understanding. Also share your knowledge and understanding to your colleagues!
	12:00		
	14:30 16:30	Lecture: Introduction of International Strategic Zone	
Feb 10(Thu)	10:00	Lecture: Initiative of opitimization in food processing industry	Learn more about the good example of optimization in food processing industry
	12:00		
	14:30 16:30	Lecture: "Kaizen" at food processing factory.	Learn more about the importance of Human development approach in any sectors.
Feb 15(Tue)	10:00	Lecture: Initiative of AD ONE FARM corporation	Learn more about sustainable agriculture and its effect on adding values.
	12:00		
	14:30 16:30	Review and Discussion explantaion of Action Plan and Presentation	Lets digest what you have learn so far! Also listen to the opinion on your colleagues.
Feb 16 (Wed)	10:00	Lecture:	Time for summary and making action plans
	13:00	How to create Action Plan	
Feb 17(Thu)	10:00	Presentation of Action Plan	Introduce your action plan to collegues
	12:00		
	14:30	Closing celemony	Thank you for joining the course!!
	16:30		

For Your Reference

JICA and Capacity Development

Technical cooperation is people-to-people cooperation that supports partner countries in enhancing their comprehensive capacities to address development challenges by their own efforts. Instead of applying Japanese technology per se to partner countries, JICA's technical cooperation provides solutions that best fit their needs by working with people living there. In the process, consideration is given to factors such as their regional characteristics, historical background, and languages. JICA does not limit its technical cooperation to human resources development; it offers multi-tiered assistance that also involves organizational strengthening, policy formulation, and institution building.

Implementation methods of JICA's technical cooperation can be divided into two approaches. One is overseas cooperation by dispatching experts and volunteers in various development sectors to partner countries; the other is domestic cooperation by inviting participants from developing countries to Japan. The latter method is the Knowledge Co-Creation Program, formerly called Training Program, and it is one of the core programs carried out in Japan. By inviting officials from partner countries and with cooperation from domestic partners, the Knowledge Co-Creation Program provides technical knowledge and practical solutions for development issues in participating countries.

The Knowledge Co-Creation Program for Young Leaders is designed for young leaders expected to become future leaders in their specialized fields. Participants in the program learn about Japan's experience and technologies in the relevant fields that will be required for the future development of their own country. A variety of programs is open to young people in each field in each country.

Japanese Development Experience

Japan, as the first non-Western nation to become a developed country, built itself into a country that is free, peaceful, prosperous and democratic while preserving its tradition. Japan will serve as one of the best examples for our partner countries to follow in their own development.

From engineering technology to production management methods, most of the know-how that has enabled Japan to become what it is today has emanated from a process of adoption and adaptation, of course, has been accompanied by countless failures and errors behind the success stories.

Through Japan's progressive adaptation and application of systems, methods and technologies from the West in a way that is suited to its own circumstances, Japan has developed a storehouse of knowledge not found elsewhere from unique systems of organization, administration and personnel management to such social systems as the

livelihood improvement approach and governmental organization. It is not easy to apply such experiences to other countries where the circumstances differ, but the experiences can provide ideas and clues useful when devising measures to solve problems.

JICA, therefore, would like to invite as many leaders of partner countries as possible to come and visit us, to mingle with the Japanese people, and witness the advantages as well as the disadvantages of Japanese systems, so that integration of their findings might help them reach their developmental objectives.



Contact Information for Inquiries

For inquiries and further information, please contact the JICA Philippines office.

Further, address correspondence to:

JICA Hokkaido Center (JICA Hokkaido)

Address: Minami 4-25, Hondori 16-chome, Shiroishi-ku ,

Sapporo, Hokkaido, 003-0026, Japan

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