



Face-to-Face (in Japan)

Knowledge Co-Creation Program (Group and Region Focus)

JFY2025 Promotion of Food Value Chain for Community-Based Agri-Business (B)



Course Number: 202413549J001
(201904069J015, 201901195J016)

Course Period: October 1- November 13, 2025



• PRAZO DE INSCRIÇÃO NO BRASIL:
21/07/2025
• EMAIL PARA ENVIO DA INSCRIÇÃO:
jicabr-training@jica.go.jp

NOTE: Adobe Acrobat Reader DC and Google Chrome are recommended as PDF viewer. JAWS and NVDA are recommended as screen reader.

NOTE: If there are any difficulties in reading this document, please contact JICA Office in your country or JICA Center in Japan.

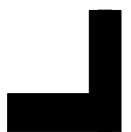
NOTE: Depending on the circumstances, some or all of the program periods may be changed or cancelled after the application has been accepted.



How do we
design & build
practical
and
effective

Food Value Chain?

Learn methodology of food value chain,
and Gain insight to an essence of
sustainable regional development more
practical, more interactive, more
inspirational from the experiences of
Japan.



Outline



This program is designed for the personnel in Agriculture related governmental organizations and academic and research organization to learn about Japanese food value chain (FVC) practice.



You will also learn Japan style supply chain and value chain framework.

You can use the knowledge gained in this program to find ways to apply to your own country.



Course Language
English.

Period of the program
From: October 1, 2025
To: November 13, 2025.

Course Capacity
17 participants



JICA Knowledge Co-Creation Program (KCCP)

The Japanese Cabinet released the Development Cooperation Charter in June 2023, stated that “In its development cooperation, Japan has maintained the spirit of jointly creating things that suit partner countries while respecting ownership, intentions and intrinsic characteristics of the country concerned based on a field oriented approach through dialogue and collaboration. It has also maintained the approach of building reciprocal relationships with developing countries in which both sides learn from each other and grow and develop together.” We believe that this ‘Knowledge Co-Creation Program’ will serve as a foundation of mutual learning process.



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For What?

Background

In the developing countries, consumer demand for food products is expanding and their needs are diversifying by economic growth. Although food production in these countries is mainly supported by small-scale farmers, the current situation does not lead to higher incomes for them because they do not fully practice farming to satisfy market needs.

This program aims to help improve the income of small-scale farmers and establish food value chains (**FVC**) in the developing countries by practicing and disseminating agricultural management methods that meet the market needs.

Objectives

The objective is to propose the action plan for contributions to the improvement of small-scale farmers' income and the establishment of FVC based on the purpose of practicing and disseminating products management methods that meet market needs in developing countries.

To Whom?

Job Areas and Organizations

The administrative organization who has intention to manage FVC development.

- National/Local Government,
- University, Research Institution,
- Agricultural Cooperatives and Communities,
- Private Sector, etc.

The applying organization with the best intention to utilize the opportunity of this program will be highly valued in the selection.

Targeted Countries

Cambodia, Lao, Timor-Leste, Solomon, Cameroon, Suriname, Lebanon, Botswana, Belize, South Sudan, Brazil, Sri Lanka, Nepal, Philippines, Vietnam

Participants who have successfully completed the program will be awarded a certificate by JICA.

When?

Program Period

October 1- November 13, 2025

*Depending on flight schedule,
participants may arrive in Japan before
October 1st.

Where?

This course is organized by JICA
Shikoku Center, and the program will
be implemented by Kochi University.
You will also receive essential materials
for your self-study at your office or
home prior to the course start.



How?

How to Learn

- Lectures
- Field Visits
- Workshops
- Discussions
- Q&A Session
- Presentations



Language

English

Commitment to the SDGs



Program Structure

1st Week

General and Program Orientation in JICA Tokyo

Country Report Presentation

Visit to Ministry of Agriculture, Forestry and Fisheries (MAFF)

Visit to JICA HQ

Visit to Toyosu Market, Ibaraki Asahimura Agricultural Cooperation

Move to Kochi

2nd Week

Lecture about FVC and Greenhouse Horticulture from Kochi University

Lecture about Agriculture Policy of Kochi Prefectural Government

Visit to Kochi Industrial Technology Center



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Discussion and Presentation

3rd Week

Lecture about Livestock Policy of Kochi Prefectural Government

Lecture about Agricultural Cooperative and Branding

Lecture about initiative of Local Government

Site Visit & Field Work at Agri-Product Processing Company

4th Week

Lecture about Tosa Food Business Creator-Product Development, Branding and Marketing

Lecture about Small Scale Farms

Site Visit to Food Processing Companies

5th Week

Site Visit to Private Companies

Lecture about Logistics

Action Plan Guidance

Discussion & Work on Action Plan

6th Week

Action Plan Presentation

Course Evaluation

Closing Ceremony

Management Members

Course Leader

Mr. Kohei SATO

Specially Appointed Professor, Kochi University



I look forward to meeting you in Kochi and learning Japanese food value chain practices together. I hope you will gain valuable insights and practical development methods from Japan and Kochi to improve the food value chain in your country.

JICA Expert

Mr. Shunichi NAKADA

Senior Advisor, Agriculture and Rural Development, JICA HQ



Message: Hello, participants. I have worked for agriculture development for over 30 years, half in Japan (Ministry of Agriculture) and half in other countries. My experience tells me there are lots of similarities in agriculture development process beyond countries.

What I would like you to extract from this courses is, to identify similarity and extract lessons from Japanese experience in value chain development, which you can apply back in your country.

Mr. Daisuke OGURI

Chief Program Officer, JICA Shikoku



Message: Greetings from JICA Shikoku. This program will provide you a lot of learning opportunities, and tips to the challenging issues in your country. We are looking forward to interacting with you and deepening your understanding.

Voice

Past Program Alumni Comments



Isabel Regina FLORES CARNEIRO

Brazil

As a Federal Agent of the Ministry of Agriculture and Livestock acting as Coordinator for Agribusiness Innovation Environments and Secretary of the Thematic Chamber of Agrodigital Innovation for Agriculture and Livestock the experience of participating at the Course promoted by JICA and Kochi University " Promotion of Food Value Chain for Community-Based-Agribusiness" exceeded my personal expectations as it demonstrated a lot of synergy with the strategic axes pursued in Brazilian public policies for agriculture, such as sustainability, bioeconomy, open innovation, digital and foodtech. I recommend everyone who has this opportunity to have this absolutely enriching exchange of experience for those who work with production chains.



Evelyn DOLOJAN

Philippine

As an educator, extensionist and advocate of rural community development, the program has been my anchor towards the promotion of food value chain (FVC) in our local community. The program has further strengthened my knowledge towards value-adding concepts such as endogenous evolution and 6th sector industrialization. These concepts have guided me as I extend and speak to rural communities and in my entrepreneurial classes. With this direction, I am hopeful that as we continue to promote FVC shifting from conventional mindset to agribusiness mindset, we can create a collaborative and synergistic community to uplift lives and contribute in food security and sustainability.



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Course No. 202413549J001

Eligibility and Procedures

1. Expectations to the Applying Organizations

- (1) This course is designed primarily for organizations that intend to address specific issues or problems identified in their operation. Applying organizations are expected to use the program for those specific purposes.
 - (2) This course is enriched with contents and facilitation schemes specially developed in collaboration with relevant prominent organizations in Japan. These special features enable the course to meet specific requirements of applying organizations and effectively facilitate them toward solutions for the issues and problems.
-

2. Nominee Qualifications

Applying organizations are expected to select nominees who meet the following qualifications.

【Remarks】 Each Organizations is requested to strongly encourage female candidates to apply for the course to accelerate the realization of gender equality and women's empowerment.

(1) Essential Qualifications

- 1) **Officially nominated by his/her own government.**
- 2) **Current Duties:** be an official/researcher/representative of business association or committee currently responsible for FVC promotion and development, especially those who are involved in the sector of Food Production (Agriculture, Livestock, etc.) such as production, manufacturing, processing, distribution and consumption. Mixed participants from industry (private or public associations) - government (central or local) - academia (university, research institutions, etc.) are highly recommended.
- 3) Experience in the relevant field: have practical experience of **more than Five (5) years' experience** in the field of mentioned above 2).

*More than middle ranking executives as a position in your organization will



be the main target.

- 4) **Educational Background:** be a graduate of university or equivalent level.
- 5) **Language:** have a competent command of spoken and written English.
- 6) **Health:** must be in good health, both physically and mentally, to participate in the program.
- 7) **IT environment & literacy:** You are required to use Microsoft PowerPoint, Word, Excel, etc. for having your presentations and working on program-related activities. It is also possible for you to learn with assigned/extra online materials such as videos. These ONLINE contents will be delivered through JICA-VAN (JICA LMS). If you have any concern, please ask JICA office freely.

(2) Recommended Qualifications

- 1) Expectations for the Participants
- 2) Age: between the ages of twenty-five (25) and fifty (50) years
- 3) Gender Equality and Women's Empowerment:
JICA seeks more female applicants due to the past records of fewer applications from women. JICA is committed to promoting gender equality and women's empowerment, and provides equal opportunities for all applicants regardless of their sexual orientation or gender identity.

2. Required Documents for Application

- (1) **Application Form:** The Application Form is available at the JICA overseas office (or the Embassy of Japan)
* If you have any difficulties/disabilities which require assistance, please specify necessary assistances in the QUESTIONNAIRE ON MEDICAL STATUS RESTRICTION (1-(c)) of the application form. Information will be reviewed and used for reasonable arrangements.
- (2) **Photocopy of Passport:** if you possess your passport which you will carry when entering Japan for this program. If not, you are requested to submit its photocopy as soon as you obtain it.
*The following information should be included in the photocopy:
Name, Date of Birth, Nationality, Sex, Passport Number and Expiry Date
- (3) **English Score Sheet:** to be submitted with the application form, if the nominees have any official English examination scores. (e.g., TOEFL, TOEIC,



IELTS)

- (3) **Questionnaire:** to be submitted with the application form. See **Annex II** and fill in it.
-

4. Procedures for Application and Selection

(1) Submission of the Application Documents

Closing date for applications: Please confirm the local deadline with the JICA overseas office (or the Embassy of Japan).

(All required material must arrive at JICA Center in Japan by **August 7, 2025**)

(2) Selection

Primary screening is conducted at the JICA overseas office (or the embassy of Japan) after receiving official documents from your government.

JICA Shikoku Center will consult with concerned organizations in Japan in the process of final selection. Applying organizations with the best intentions to utilize the opportunity will be highly valued.

The Government of Japan will examine applicants who belong to the military or other military-related organizations and/or who are enlisted in the military, taking into consideration of their duties, positions in the organization and other relevant information in a comprehensive manner to be consistent with the Development Cooperation Charter of Japan.

(3) Notice of Acceptance

The JICA overseas office (or the Embassy of Japan) will notify the results not later than **August 22, 2025**.

5. Additional Documents to Be Submitted by Accepted Candidates

1) Inception Report (Power point)

2) Pre-Interview Sheet & Data Collection Sheet (Word)

-- to be Submitted by **September 5, 2025**.

Document Forms will be sent to the accepted candidates with the Notice of Acceptance.



6. Conditions for Participation

The participants of KCCP are required;

- (1) to strictly observe the course schedule,
- (2) not to change the air ticket (and flight class and flight schedule arranged by JICA) and lodging by the participants themselves,
- (3) to understand that leaving Japan during the course period (to return to home country, etc.) is not allowed (except for programs longer than one year),
- (4) not to bring or invite any family members (except for programs longer than one year),
- (5) to carry out such instructions and abide by such conditions as may be stipulated by both the nominating Government and the Japanese Government in respect of the course,
- (6) to observe the rules and regulations of the program implementing partners to provide the program or establishments,
- (7) not to engage in political activities, or any form of employment for profit,
- (8) to discontinue the program, should the participants violate the Japanese laws or JICA's regulations, or the participants commit illegal or immoral conduct, or get critical illness or serious injury and be considered unable to continue the course. The participants shall be responsible for paying any cost for treatment of the said health conditions except for the medical care stipulated in (3) of "3.Expenses", "Administrative Arrangements",
- (9) to return the total amount or a part of the expenditure for the KCCP depending on the severity of such violation, should the participants violate the laws and ordinances,
- (10) not to drive a car or motorbike, regardless of an international driving license possessed,
- (11) to observe the rules and regulations at the place of the participants' accommodation, and
- (12) to refund allowances or other benefits paid by JICA in the case of a change in schedule.

Administrative Arrangements

1. Organizer (JICA Shikoku Center in Japan)

- (1) Center: JICA Shikoku Center (JICA SHIKOKU)
 - (2) Program Officer: Mr. Daisuke Oguri (Oguri.Daisuke@jica.go.jp)
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2. Implementing Partner

- (1) Name: Kochi University
 - (2) Course Leader: Mr. Kohei SATO
 - (3) URL: <https://www.kochi-u.ac.jp/english/index.html>
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3. Expenses

The following expenses in Japan will be provided by JICA

- (1) Allowances for meals, living expenses, and stopover.
- (2) Expenses for study tours (basically in the form of train tickets).
- (3) Medical care for participants who become ill after arriving in Japan (the costs related to pre-existing illness, pregnancy, or dental treatment **are not included**).
- (4) Expenses for program implementation, including materials.
- (5) For more details, please see “III. ALLOWANCES” of the brochure for participants titled “KENSU-IN GUIDE BOOK,” which will be given before departure for Japan.

*Link to JICA HP (English/French/Spanish/Russian):

https://www.jica.go.jp/english/our_work/types_of_assistance/tech/accept



4. Pre-departure Orientation

A pre-departure orientation will be held at respective country's JICA office (or the Japanese Embassy), to provide Participants with details on travel to Japan, conditions of the course, and other matters.

Part I: Knowledge Co-Creation Program and Life in Japan	
English ver.	https://www.youtube.com/watch?v=SLurfKugrEw
French ver.	https://www.youtube.com/watch?v=v2yU9ISYcTY
Spanish ver.	https://www.youtube.com/watch?v=m7l-WlQSDjl
Part II: Introduction of JICA Centers in Japan	
JICA Tokyo	https://www.jica.go.jp/tokyo/english/office/index.html
JICA Shikoku	https://www.jica.go.jp/shikoku/english/office/index.html

5. Reference

PDF: KENSHU-IN GUIDE BOOK

For more detailed terms and conditions

[Kenshu—In guide book 2024.pdf](#)



Video: JICA Predeparture Briefing

For more information on life in Japan and KCCP

[JICA pre-Departure Briefing](#)



Website: JICA

[JICA Website/index.html](#)



PDF: JICA Shikoku Profile

[JICA Shikoku/brochure.pdf](#)



Annex I

Preliminary Activity

Please watch the following movies stored in web site in advance.

Food Value Chain Structure

[Agricultural support that responds to changes in the food value chain\(Full ver\) 【UD】 \(youtube.com\)](#)



Kochi University Information

- Kochi University (Official site)

<https://www.kochi-u.ac.jp/english/>

- “International Exchange Activities at Kochi University” (YouTube Channel/subtitle in English)

<https://www.youtube.com/watch?v=URRGFGiN34Q>

Information about Kochi prefecture

- VISIT KOCHI JAPAN (Official site)

<https://visitkochijapan.com/en/>

- “VISIT KOCHI JAPAN” (YouTube Channel)

https://www.youtube.com/c/Visitkochijapan_movie

Annex II

*The submitted document (Word) is attached with this General Information

Questionnaire

1. Applicant's Information

--Name [Family] / [First] / [Middle]

--Nationality :

--TEL :

--Email address :

2. Name of Organization

3. Your professional Status

--Your duties in charge (Please itemize)

--Your relationship with JICA volunteers and/or the other JICA's activities, if any

4. Organization Chart (Mark your position) * Please attach the organization chart.

5. Current situation in your country

(1) Basic information of your country and applicants' region regarding FVC

(2) Expected role of your organization and department on FVC

(3) Legal Framework on FVC in your country

(4) Government's/municipality's policy related with the promotion of FVC and challenges for solving the above obstacles/problem

(5) FVC development and regional agri-business promotion in your country

(6) Your engagement and position regarding obstacle of FVC

(7) Your expectations towards this program to improve the situations mentioned above

(8) Remark (special needs in your region e.g.)



For Your Reference

JICA and Capacity Development

Technical cooperation is people-to-people cooperation that supports partner countries in enhancing their comprehensive capacities to address development challenges by their own efforts. Instead of applying Japanese technology per se to partner countries, JICA's technical cooperation provides solutions that best fit their needs by working with people living there. In the process, consideration is given to factors such as their regional characteristics, historical background, and languages. JICA does not limit its technical cooperation to human resources development; it offers multi-tiered assistance that also involves organizational strengthening, policy formulation, and institution building.

Implementation methods of JICA's technical cooperation can be divided into two approaches. One is overseas cooperation by dispatching experts and volunteers in various development sectors to partner countries; the other is domestic cooperation by inviting participants from developing countries to Japan. The latter method is the Knowledge Co-Creation Program, formerly called Training Program, and it is one of the core programs carried out in Japan. By inviting officials from partner countries and with cooperation from domestic partners, the Knowledge Co-Creation Program provides technical knowledge and practical solutions for development issues in participating countries.

The Knowledge Co-Creation Program (Group & Region Focus) has long occupied an important place in JICA operations. About 400 pre-organized courses cover a wide range of professional fields, ranging from education, health, infrastructure, energy, trade and finance, to agriculture, rural development, gender mainstreaming, and environmental protection. A variety of programs is being customized by the different target organizations to address the specific needs, such as policy-making organizations, service provision organizations, as well as research and academic institutions. Some programs are organized to target a certain group of countries with similar developmental challenges.

Japanese Development Experience

Japan, as the first non-Western nation to become a developed country, built itself into a country that is free, peaceful, prosperous and democratic while preserving its tradition. Japan will serve as one of the best examples for our partner countries to follow in their own development.

From engineering technology to production management methods, most of the know-how that has enabled Japan to become what it is today has emanated from a process of adoption and adaptation, of course, has been accompanied by countless failures and errors behind the success stories.

Through Japan's progressive adaptation and application of systems, methods and technologies from the West in a way that is suited to its own circumstances, Japan has developed a storehouse of knowledge not found elsewhere from unique systems of organization, administration and personnel management to such social systems as the livelihood improvement approach and governmental organization. It is not easy to apply such experiences to other countries where the circumstances differ, but the experiences can provide ideas and clues useful when devising measures to solve problems.

JICA, therefore, would like to invite as many leaders of partner countries as possible to come and visit us, to mingle with the Japanese people, and witness the advantages as well as the disadvantages of Japanese systems, so that integration of their findings might help them reach their developmental objectives.



This information pertains to one of the JICA Knowledge Co-Creation Programs (Group & Region Focus) of the Japan International Cooperation Agency (JICA) implemented as part of the Official Development Assistance of the Government of Japan based on bilateral agreement between both Governments.



Correspondence

For enquiries and further information, please contact the JICA office or Embassy of Japan.

Further, address correspondence to:

JICA Shikoku Center (JICA SHIKOKU)

Address: 1F, Kagawa Sanyu Bldg, 3 Kajiya-machi, Takamatsu, Kagawa, 760-0028, Japan

TEL: +81-87-821-8824 FAX: +81-87-822-8870

("81" is the country code for Japan, and "78" is the local area code.)