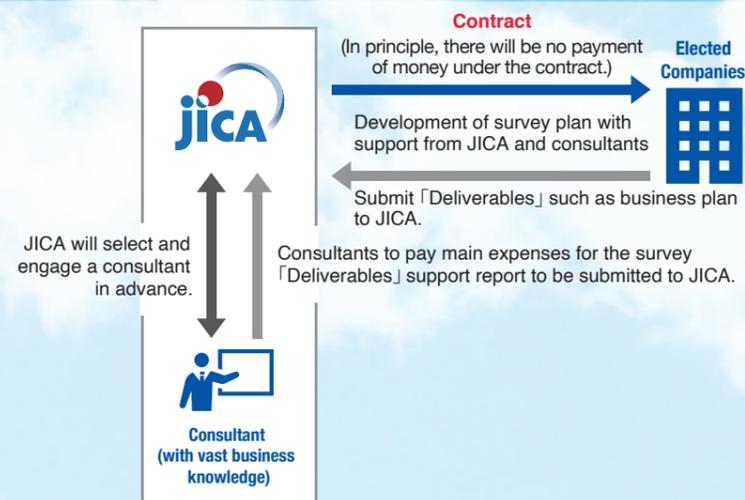


## Business Support Type

JICA and Consultant will Support Business Development

New

### Needs Confirmation Survey/ SDGs Business Validation Survey



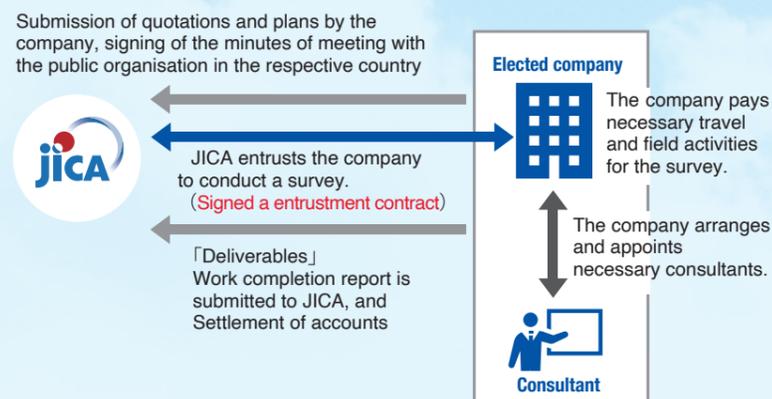
Merit

- High quality business advisory services
- Support for expenses (travel, field activities, etc.)
- Quick support for business implementation and planning

## Survey Entrustment Type

JICA entrusts a "Survey" to a company. The company will appoint consultants and implement entrusted survey together.

### SDGs Business Verification Survey



Merit

- Equipment for demonstration purposes can be procured with project funds. The equipment will, in principle, be transferred to a public institution in the project country after the contract work is completed.
- The company can hire external consultants as needed and manage the contract itself, including planning of the survey, preparation of the survey and reimbursement reports.

## JICA's institutional strengths are here!

### JICA's trust and network

- Easier access to local partners where private companies can't access alone.
- JICA introduces partners such as governments, local governments, and industry groups in developing countries where JICA has built trusted relationship.
- JICA has 100 overseas offices (mainly in developing countries) and 15 in Japan.

### Professional business advisory

- Advisory services are available for business development in developing countries.
- Formulate an effective model to provide solutions in developing countries through business, supported by JICA and consultants.

### Increase in corporate recognition

- As a result of the survey, JICA helps dissemination of the completed business development and make development impact locally and internationally.
- The project is expected to increase the number of local and international partners and raise corporate visibility.

For more information, please contact your nearest JICA local agency or SDGs Business Supporting Survey desk.



JICA provides information related to SDGs Business Supporting Survey and various seminars.

#### Magazine Distribution

Regularly send information on events, public announcements, corporate networking, overseas expansion, etc.



#### Public-Private Partnerships Official Facebook Page

We will provide information related to Jica's SDGs Business Supporting Survey, case studies of corporate initiatives, and information on business-related seminars in Japan and overseas.



**jica** Japan International Cooperation Agency



Takebashi Building  
4-1 Ohtemachi 1-Chome, Chiyoda-ku,  
Tokyo 100-8144 JAPAN.  
Tel +81-3-5226-6660 through 6663



Giving support to companies for business expansion abroad.

## Expanding business and providing solutions in developing countries



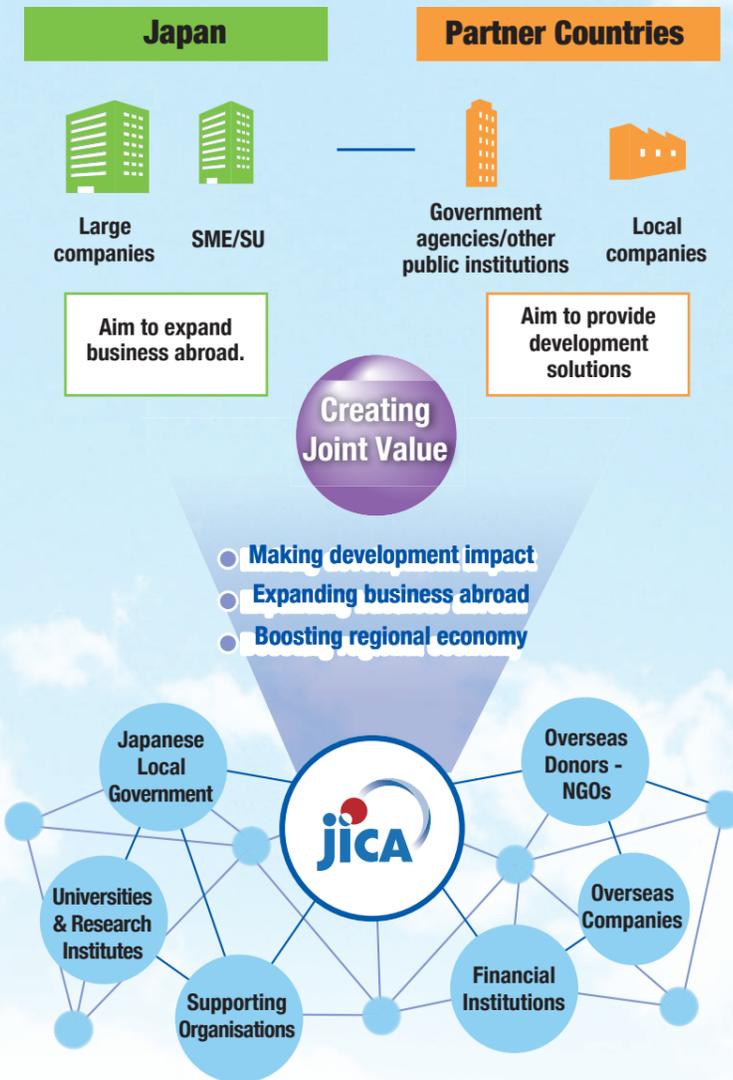
## SDGs Business Supporting Survey



# What is SDGs Business Supporting Survey?

The "SDGs Business Supporting Survey" supports Japanese private limited companies to create business opportunities and provide solutions to partner countries.

JICA will jointly help in creating value by utilizing its vast network, relationship based on trust and understanding with governments of Partner Countries through its Official Development Assistance (ODA).



**We offer 3 support programs depending on company size and business level.**

# Summary SDGs Business Supporting Survey



**Business Support Type**

**New Needs Confirmation Survey**

- Gather basic information and needs in partner countries
- Verify the product/service compatibility
- Develop an initial business plan
- Duration: About 8 months

**SMEs and SU**

- Up to 10 million Yen
- Consultation service (About 4 man-months)

\*SME Small and Medium-sized Enterprises  
SU Start Up Company

**Survey Entrustment Type**

**SDGs Business Verification Survey**

- Process involves verification and dissemination of innovations, products, and business models, development of business plan
- Duration: About 1 - 3 years

<p><b>SMEs Support Type</b></p> <p><b>SMEs and SU</b></p> <p>Up to 100 million Yen / 150 million Yen / 200 million Yen (Inclusive of consultation-related fees)</p>	<p><b>SDGs Business Support Type</b></p> <p><b>Large companies</b></p> <p>Up to 50 million Yen (Inclusive of consultation-related fees)</p>
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**Business Support Type**

**New SDGs Business Validation Survey**

- After confirming customer's acceptance of product/service, secure local partners, formulate business model, verify profitability, and develop operational systems to provide product/services. Develop a more comprehensive business plan.
- Duration: About 1 year and 4 months

<p><b>SMEs and SU</b></p> <ul style="list-style-type: none"> <li>Up to 20 million yen</li> <li>Consultation service (About 8 man-months)</li> </ul>	<p><b>Large companies</b></p>
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**Business and commercialization by own company**

**Collaboration with JICA projects and others.**

