Conceptual Model of Safe Motherhood Promotion Project

**OUTPUT 1**
Promoting Feedback & Sharing

**OUTPUT 2**
Strengthening Management

**OUTPUT 3**
Strengthening Safe Delivery Service System

**OUTPUT 4**
Promoting healthy behaviors & demand for skilled care through Public-Private-Partnership

Central
- UN
- DPs
- Private Sector
- NGOs

District
- DC
- CS
- Sadar Hos.
- DDFP
- ADC
- MCWC

Upazila
- Upazila Health Complex
- UHFPO
- RMO
- MO-DC
- HI
- UNO
- Upazila Family Planning (UFP) Office
- UFPO
- MO-MCH
- Sr. FWV
- Upazila Project Implementation Committee (UPIC)

Union
- Sub-center/ RD
- MA
- AHI
- H&FWC/FWC
- SACMO
- FPI
- FWV
- EPI & Satellite Clinic

Community
- Union Parishard
- Local Elite
- Paramedic
- TBA
- Local Business
- Private Clinics
- Local NGOs
- Private Doctor
- Community Volunteer
- JOCV

Health Nutrition Population Sector Program (HNPSP)
- MoHFW
- Joint Coordination Committee (JCC)
- DGHS
- DGFP
- LD-ESD
- LD-MCH
- MCHTI