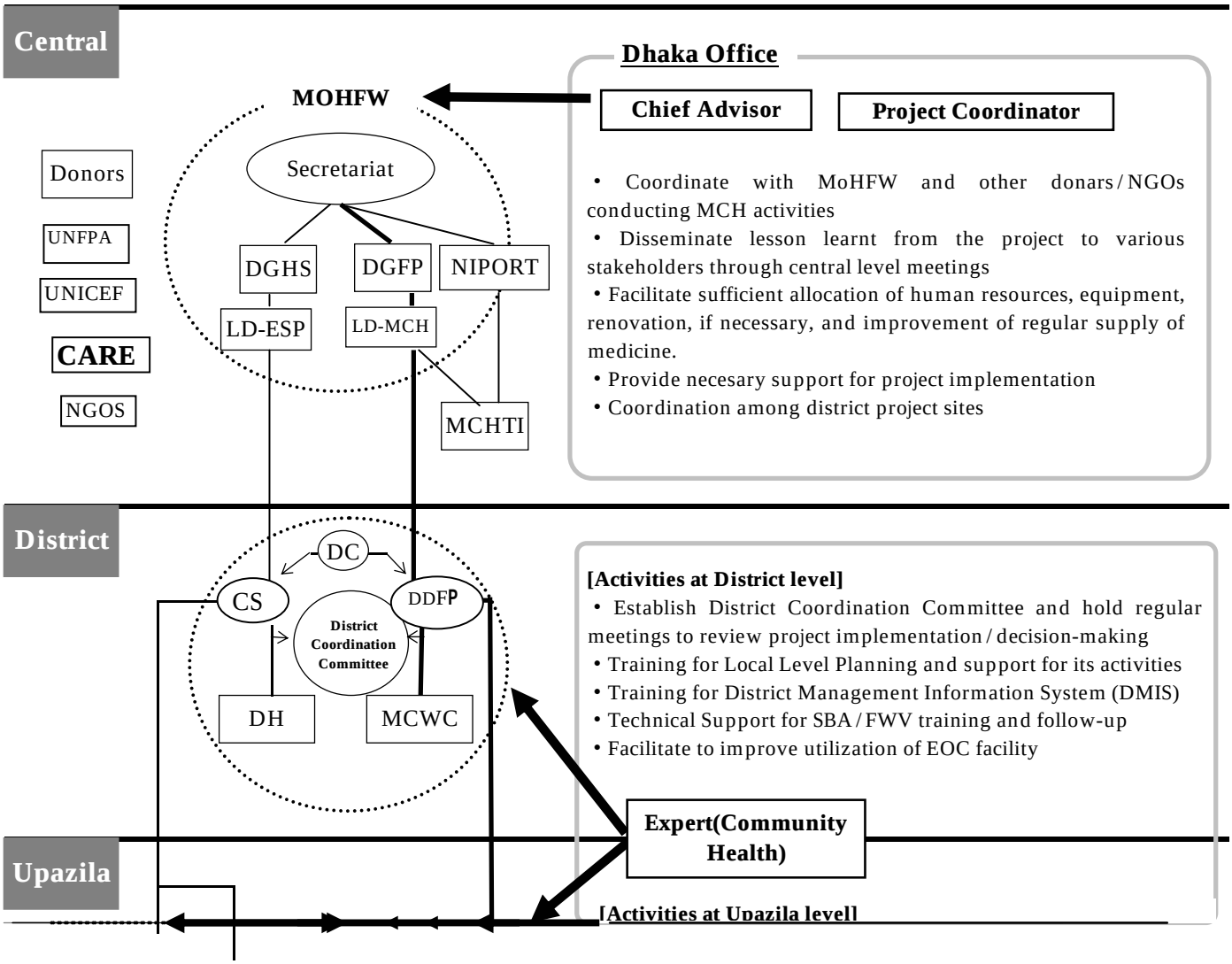Safe Motherhood Promotion Project