

Objective of Ethio-SHEP Sensitization WS

**12,13 May 2019 Gashuna hotel ,Dangila
Awi zone ,Amhara region**

Background

- Ethio-SHEP project started from 2017 and exercised 2 cycle of activities in 4 woredas in Amhara region.(Total:8 groups)
- ABoA shows the interest to scale-up SHEP approach in high horticulture potential area in Amhara region based on the result and evaluation of the project performance.
- As a first trial(pre-scale-up) ,ABoA and the project agreed to organize Sensitization WS to introduce the proposal system to select the high potential area and groups from the current target zones including additional high potential woredas.

Proposed woreda by ABoA and zone

Zone	Woreda	Remarks
Awi zone	Ankasha woreda	current
	Guagusa woreda	current
	Fagita Lekuma woreda	new
	Banja woreda	new
	Ayehu Guagusa woreda	new
W/Gojam zone	Jabi tehinan woreda	current
	S/Achefer woreda	current
	Denbecha woreda	new
	Bure Zuria woreda	new
	S/Mecha woreda	new
total	10 woredas	6 new ,4 current

Objective of the Sensitization WS

- **1.To understand** what is SHEP approach and Ethio-SHEP project
(Concept, Implementation structure & modality ,Role & Responsibility etc)
- **2.To share the past 2 year's experience** of Ethio-SHEP project in Amhara (Activities,result ,impact ,lessons & learnt)by the project & CPs
- **3.To introduce the proposal system** to select the 3rd year target scheme and group(Detail contents of format etc)

Expected Output

- Based on 1 ,2 and 3 ,potential woredas **who have the interest and willingness to join the program** will submit the proposals.
- The proposals will be scored and evaluated by evaluation committee, then select the target site after the physical site assessment and interviews etc.