Market Survey Questionnaire

Date: / /

Region:

Zone:

Woreda:

Market Survey Conducted by (names of farmer representatives):

Name & Contact of Produce Dealer	Produce & Variety	Produce Quality & Market Requirements	Peak Demand (months)	Unit Quantity & Frequency (daily/weekly etc.) of Supply	Place of Production	Purchasing Unit Price (ETB/kg)	Mode of Payment	Terms of Payment	Marketing Challenges	Dealer's willingness to purchase the produce from the Group