

Table 1. Summary of DID analysis on Knowledge, attitude and Practice related to MCH

Indicator	Intervention (N=440)			Control (N=442)			Difference-in-Difference (DID) %
	BL(%)	EL(%)	% change from BL	BL(%)	EL(%)	% change from BL	
Knowledge							
Know more than 5 danger signs during pregnancy	25.7	60.5	34.8	27.1	33.5	6.4	28.4 ***
Know more than 5 danger signs for a child	17.7	55.0	37.3	17.0	29.6	12.6	24.7 **
Know more than 3 things to prepare for delivery	45.9	78.2	32.3	49.1	63.1	14.0	18.3 ***
Know next visit	73.4	90.5	17.1	79.9	73.5	-6.4	23.5 ***
Know how long Exclusive Breast Feeding should be practiced	73.0	94.5	21.5	80.1	86.0	5.9	15.6 ***
Attitude							
Willingness to ask more questions to health worker	91.4	96.4	5.0	84.2	88.4	4.2	0.8 *
Willingness to discuss delivery plan with partner	90.5	98.2	7.7	87.6	91.2	3.6	4.1
Practice							
Discussed Danger Signs for pregnancy with partner	77.9	81.8	3.9	79.0	85.1	6.1	-2.2 **
Discussed Danger Signs for a child with partner	62.0	90.6	28.6	55.4	66.8	11.4	17.2 ***
Discussed Delivery Plan with partner	71.5	83.6	12.1	68.6	64.3	-4.3	16.4 ***
Prepared for delivery according to the delivery plan	73.2	94.2	21.0	72.6	81.3	8.7	12.3 **
Asked more questions to Health Workers	75.9	90.3	14.4	68.1	80.6	12.5	1.9
Encouraged by the family members to seek health service	77.3	94.7	17.4	82.8	87.3	4.5	12.9 **

* p <.05, ** p<01, *** p<.001