

### Mayenya Community Farmers SHG, Kisumu County

(The Project Intervention 2011 – 2012)

To be a successful entrepreneur, what quality the one should have? Innovative idea, big amount of funding, or strong mind? There's an important skill one must have, that's **Record Keeping**.



Group members sharing their achievements at SHEP Approach Impact Field Day in Kisumu, 2019 March



One of the members, Mr. Owino used to be a Boda Boda rider before the project came to the group. After he learnt & implemented the SHEP Approach, he gained confidence to expand his business. He had built a 4-units apartment, and building his house from farming profit. Also, he does own beautifully kept record-keeping notebook.

If you visit this group, you will find the members carrying their own notebook and pen for meeting. They keep farm records, and some of them doing "Farm Family Budgeting" which they learnt through the SHEP Approach. That enables husband and wife to plan together for farming business.



Mr. Owino with his Group Facilitator in front of his 4-units apartment.

Through SHEP Approach activities on Market Survey, Gender Mainstreaming and Linkage with Business Stakeholders, the Group developed their agribusiness capacities. The farmers invested for themselves and obtained motor bikes, additional land and irrigation pumps/pipes. Further they have follower farmers learning from them. They are the hope to make entire community autonomous. Hayashi, SHEP PLUS

