## **Raha ya Kilimo Vol. 15** "Knowing Why We Do What We do"







November 15, 2019



## Kinda Jopur SHG, Homa Bay County

I joined Kinda Jopur SHG in 2017. The main reason was to enable me benefit by improving my income from farming and resource mobilization through table banking. For over a year I did tomato and kale farming but the yields were low and marketing poor and unreliable. Produce wastage was high and pest infestation high

--- Joshua Palo- Chair

SHEP PLUS identified us and commenced training us in 2018.

I then realized areas that were <u>persuaded me</u>, namely market survey, crop selection use of planting calendar, record keeping amongst others. I adopted these technologies and saw my farm income increase from an average of Kshs 11,070/= to Kshs 160,000/=.





Average group income increased by over 300%. I have 4, 2, 1 children in high school, university & college where the total fee per year is Kshs 260,000/= which I am able to pay from farm proceeds.



Farming has enabled young Kenyan achieve education which is one of the keys to wisdom & wisdom brings wealth. --Mr. Omija, SCAO Rachuonyo North

Knowing why we do what we do and embracing it is critical to retain the motivation! Great efforts on both sides.
-Yamada, SHEP PLUS

