

ANTI-TIP HOTLINE NEWSLETTER

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HOTLINE COMMUNICATION ACTIVITY SUMMARY

This month, we present an overview of our communication activities to date, including new developments as well as past event.

Stationery with project logo: In June 2014, we distributed notebooks and clear files with the project logo on the occasion of the 10th anniversary of Child Help Line.

T-shirts: MET Exit T-shirts were produced at the end of June 2014. The design on the front educates people about the different types of human trafficking, while the hotline number is printed on the back.

Hotline Newsletter: The newsletter, which started in August 2012, is emailed to 92 readers in Japanese, 52 readers in Vietnamese, and 44 readers in English.

Project logo: The logo was made in early 2013. We use this logo widely at workshops, promotion materials (as above), and in this newsletter (in the bottom panel).

Calendars: We distributed 10,000 calendars in 2013 and 62,000 calendars in 2014 (please see Hotline Newsletter Vol.2, Issue 1 and Vol.3, Issue 1). The calendars were sent to remote areas for a wider reach. And we know they reached because people wrote letters (by snail mail!) to our office address which was printed on the calendars.

Leaflets: In all, 8,000 Vietnamese leaflets were printed to share information about human trafficking and anti-TIP Hotline services. Up to now, 4,500 leaflets were distributed at communication activities or delivered to relevant agencies. We also plan to translate it into ethnic minority languages.

TV and radio programmes: A two-minute radio programme was broadcast 30 times between Oct and Dec 2013, and 26 times in June 2014. A one-minute TV spot was produced in April 2014, and will be broadcast 10 times on ANTV in August 2014.

Communication activities in provinces: From January to March 2014, Ha Giang DOLISA conducted training workshops in five communes for 160 teachers, village heads and local officials from the Police, Border Guard, Women's Union, Labour office, People's Committee, Vietnam Fatherland Front.



Above: A notebook and a clear file with the project logo

Middle: T-shirt

Bottom: Leaflets



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An Giang DOLISA also conducted four commune level communication activity training from December 2013 to train 120 persons, and 30 volunteer students for school-based activities. In May 2014, 30 Border Guard officials were trained. Between February and April 2014, communication activities were held mobilizing 4,630 students at 10 schools, 1,191 persons in communes, and 744 audiences at performances conducted in cooperation with Women’s Union in An Giang, to raise awareness on the human trafficking issue and the Hotline service.

New numbers: The following numbers have been fixed for An Giang and Ha Giang Hotlines, and will be used in all communication activities and material in the provinces.

An Giang province: 1800 8077

Ha Giang province: 1800 1282

HOTLINE CALL DATA

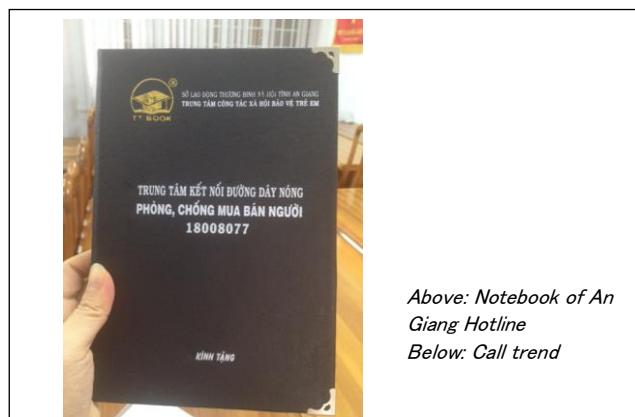
Since October 2013, Hanoi Operation Centre has received 374 calls about human trafficking, 84 of them in June 2014. Though the numbers fluctuate, the overall trend is upward (see the chart on the right). The Hotline received 118 calls seeking information about human trafficking in general, followed by 86 calls about missing family members or friends, and 33 calls about government support for trafficking survivors.

LATEST NEWS FROM VIETNAM

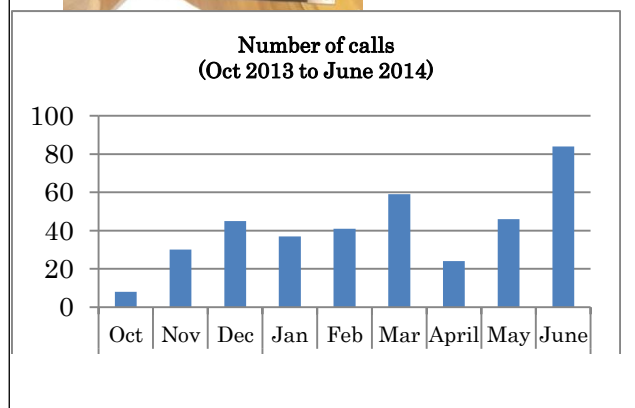
Selected news from Vietnam

1) Vietnam ranked Tier 2 in US TIP report

The US Department of State’s TIP report released on 20 June 2014 ranked Vietnam as a Tier 2 country. Since the first report in 2001, Vietnam remained in Tier 2 except on three occasions (it was downgraded to Tier 2 Watch List in 2003, 2010, and 2011). The 2014 report appreciates the effort made by the Vietnamese government while calling for stronger measures to address labour exploitation and domestic human trafficking. The report places Japan in the list of receiving countries for Vietnamese forced labour victims, and highlights Japanese tourists’ involvement in child



Above: Notebook of An Giang Hotline



Below: Call trend

sex tourism in Vietnam. Japan, also ranked Tier 2, is urged to increase efforts to investigate and prosecute cases of forced labour such as those under the Industrial Trainee and Technical Internship Programme. Engagement of Japanese tourists in child sex tourism also raises serious concerns. Clearly, there is an urgent need to tackle the problem of human trafficking from the both sides of the border, in receiving and sending countries.

ACTIVITY PLAN

- Aug: Hotline software development (on-going)
- Legal document and Operational guidelines development (on-going)
- Case management training
- JICA Chugoku Teacher group visit
- Project consultation mission
- Joint Coordinating Committee



Project for the Establishment of Anti-Trafficking in Persons Hotline in Vietnam

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