

VIETNAM BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT (VBCSD):

ACTION FOR GREEN GROWTH IN PRIVATE SECTOR

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CONTENT

- **Background of Green Growth in Viet Nam and in global scale**
- **Green Growth in private sector: Challenges**
- **Recommendations**



Green Growth in the world

- The Green Racing has started worldwide among countries who transfer to a Low-carbon Economy. They are leaders in providing solutions for technology and saving natural resources.



China: Rank 1 among world green energy investors by 21% in total 162 billion USD



EU: First leader in green technology exporting market (40% market share)



US: The most creative economy



Japan: Excellent technological base for green solutions

Korea: Biggest part in the Economy Encouragement package for “green” area (80%)



India: Provide low-cost solutions based on local demand of large-scale but low-income population



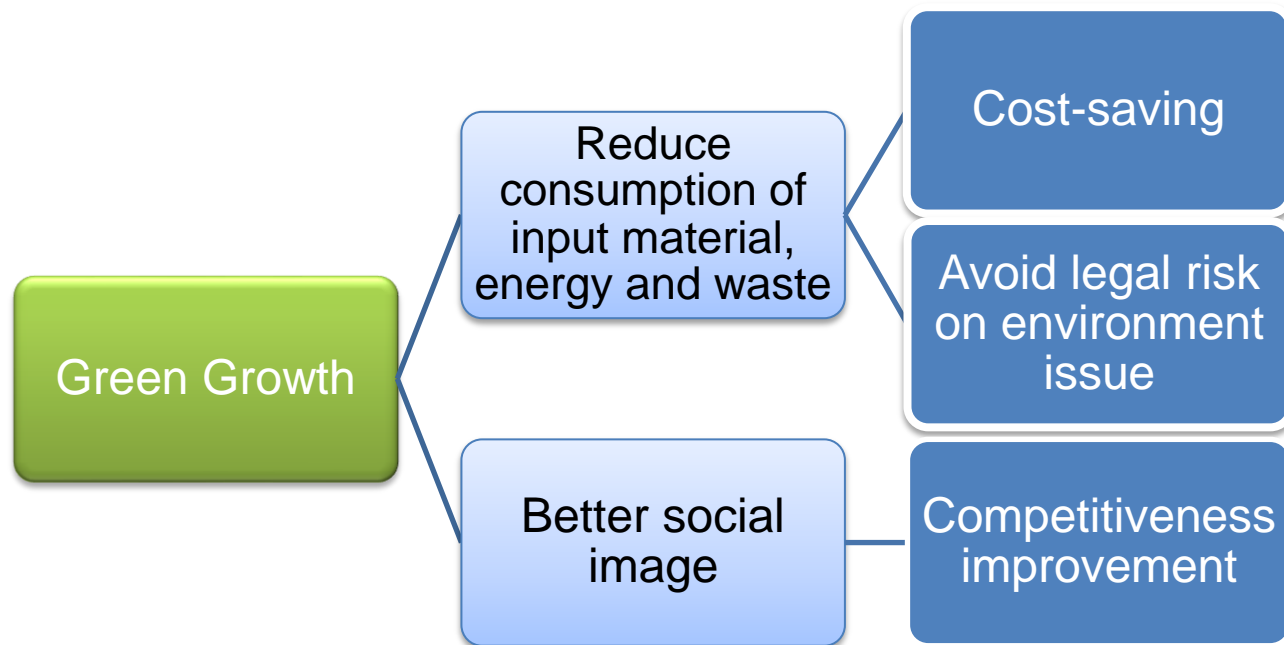
Green Growth in Viet Nam

- Vietnam National Strategy for Sustainable Development, period 2011 – 2020
- National Strategy for Green Growth, period 2011 – 2020, vision to 2050
- National Action Plan for Green Growth, period 2014 – 2020
- National Programme target at Energy Saving and Energy Efficiency
- ...



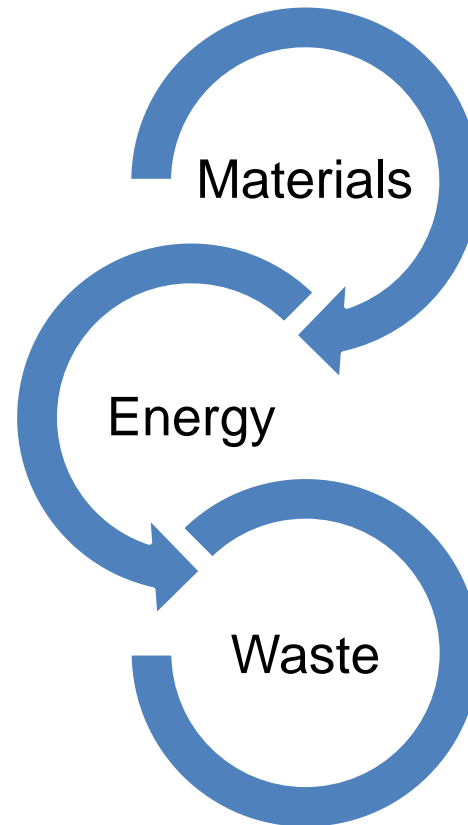
Green Growth in Private Sector: Challenges

- Private sector has low-awareness of Green Growth



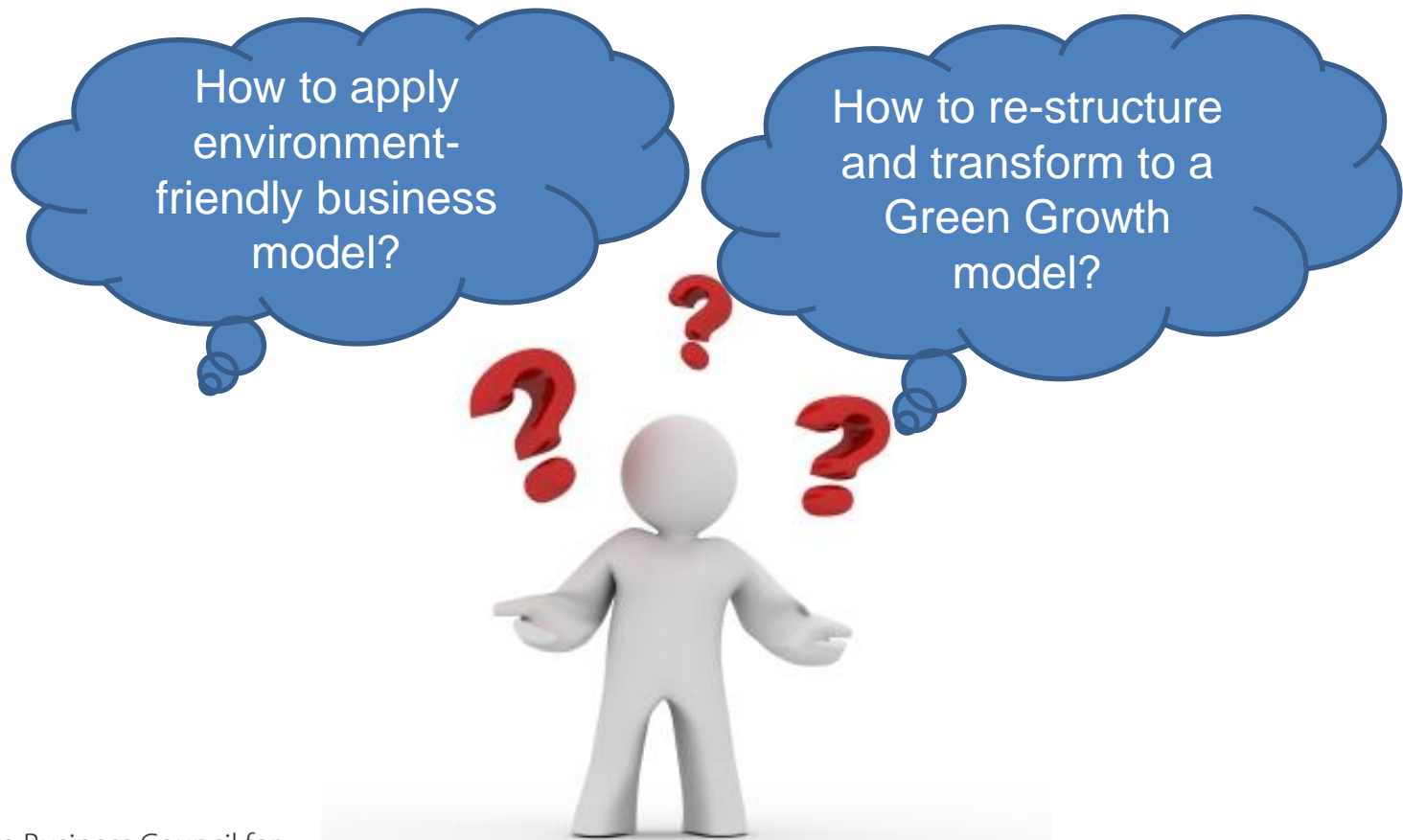
Green Growth in Private Sector: Challenges

- Private sector has no measurement for the impact of their business on the environment



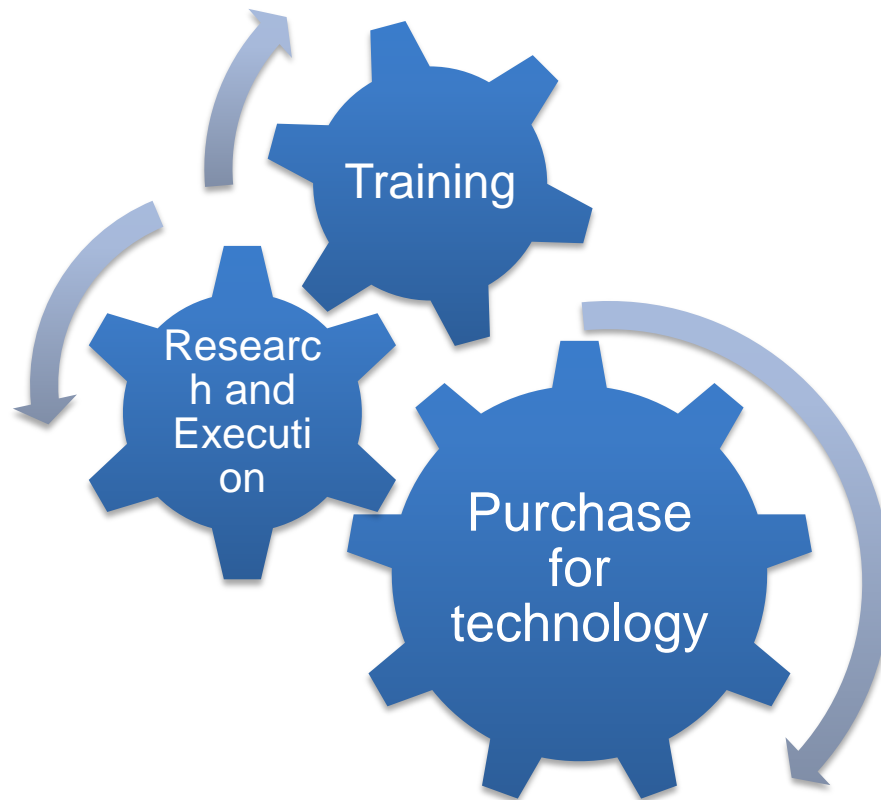
Green Growth in Private Sector: Challenges

- Lack of ability to execute Green Growth



Green Growth in Private Sector: Challenges

- Green Growth requires high cost



Recommendations

- Promoting Green Growth to Private Sector, raise their awareness
- Promote Sustainable Development Standard for Business
 - Public the information on activities that significantly affect the economics, society and environment of enterprises
 - Deploy business ranking and benchmarking programs based on economic, social and environmental factors



Recommendations

- Support the expansion of Green Growth model among enterprises
 - Training on Green Growth
 - Develop Green Growth technique and solution consultation service for private sector
 - Participate and organize events to learn and share experience in Green Growth



Recommendations

- Build banking and financial framework to support the participation of enterprises in Green Growth model
- Propose supporting policies for companies who committed and achieved Green Growth target
- Rank and express admiration for Sustainable Businesses in Viet Nam





THE END
Thank you!