# Savan PAD The Newsletter

# Farmers' Direct Vegetable Sales Shop (Vegie Market)

Savan PAD Project has been encouraging farmers groups of target sites to expand sales occasion through; assisting materials of setting Vegie Market, printing leaflets & banners for sales promotion, providing uniform (cap, apron) for sales staff farmers.

As of August 2020, the number of Vegie Market is totally 5 places including the one managed by Phonsim Farmers' Group which started before commencement of Savan PAD Project.



In this volume, we will introduce some of these Vegie Market.

#### **Thapangthong Vegie Market**

This shop opened since June 11, 2019. Totally 9 families from Xesalalong Site are the sales members at present. Recently, they constructed their own small hut to pay more attention on continuing their sales activity.

- Business day : Every Tuesday & Friday
- Opening hours : From 5 a.m. to 7 a.m.
- : In Thapangthong District Market - Location
- Items of sales : Coriander, Spring onion, Chinese
  - cabbage, Lettuce, White radish, Okra. \* They can also produce sweet potato and deliver to other area if there is a customer's demand.

Contact: 030-9101-644 / 020-9939-8139

#### **Xonnabouly Vegie Market**

The shop opened on August 24, 2019. Totally 10 families from Nong Boua Luang Site are the sales members.

- Business day : Every Friday
- Opening hours : From 6 a.m. to 9 a.m.
- : In Nong Boua Luang Village Market - Location
- Items of sales : Coriander, Spring onion, Lettuce, Peanut, Long bean, Cucumber. Besides, farmers are producing Mint for Japanese company in Xiengkhouang.
  - \* They also can deliver to restaurants in the evening time, twice a week.

Contact: 020-9313-4658 / 020-9123-1011











## Phalanxay Vegie Market

The shop opened on July 30, 2020. At present, totally 6 families from Phanomxay Site are the sales members.

- Business day : Every Monday and Thurthday
- Opening hours : From 5 a.m. to 7 a.m.
- Location : In Phalanxay South Market
- Items of sales : Pi-chili, Long eggplant, Long bean, Spring onion, Coriander, Chinese cabbage, Sweet potato
  - \* Their production of Long eggplant was quite good and farmers are keen on promoting their direct sales.

Contact : 030-4954-796 / 020-9860-4534





## Phin Vegie Market

The shop opened on July 29, 2020. Totally 13 families from Houaysakhouang Site are the sales members. Now this shop is becoming quite popular at local.

- Business day : Every Monday, Wednesday, Friday
- Opening hours : From 4 a.m. to 7 a.m.
- Location : In front of Sethamouak Market
- Items of sales : Coriander, Spring onion, Chinese cabbage, Lettuce, Okra, etc. In addition, they can produce Sweet potato if required at local.
  - \* Recently, Red radish production is good and it is sold well.

Contact : 020-9629-2645 / 030-9897-590





#### Xaiphouthong Vegie Market just opened!

There is another vegie shop newly opened in Nakham Village Market, Xaiphouthong District, managed by 6 families from Koudtapo Site. The shop opens on Saturdays, from 13:00 to 17:00. We look forward to having you come to the shop.

\* Now customers are willing to buy frequently so that they are requesting farmers to open twice a week (Tue, Sat).

Contact person : Mr. Sipasert / Mr. Kikeo Contact number : 030-4641-045 / 020-5596-0489



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