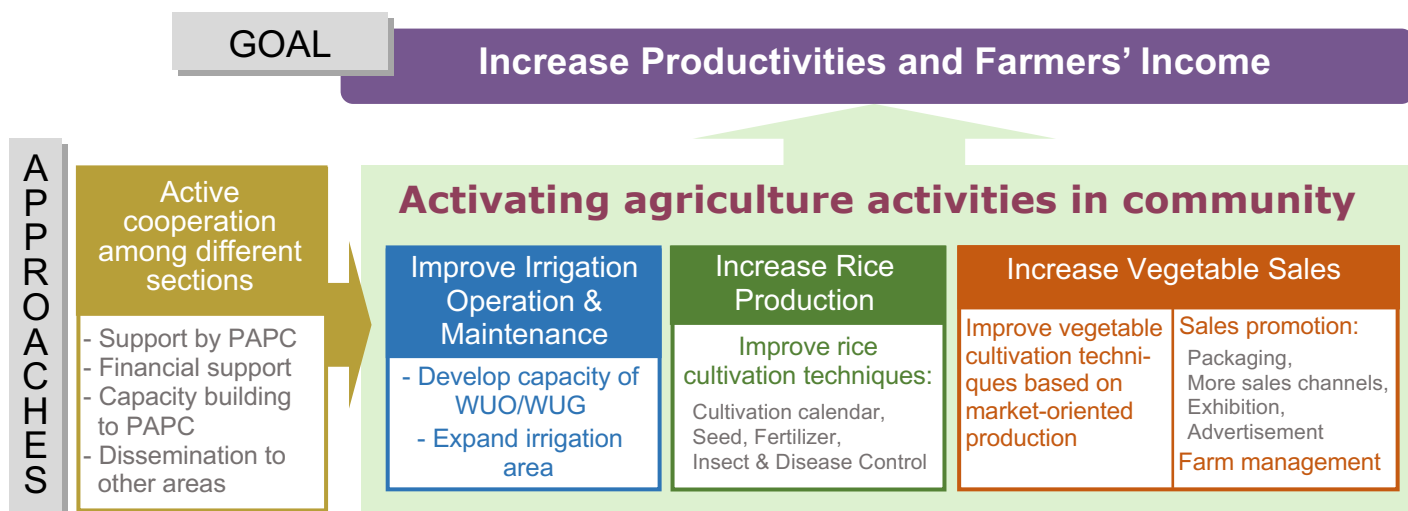


What's Participatory Agriculture Development (PAD)?

In this issue, we will explain the principles and points of focus on "Participatory Agriculture Development (PAD)," which is the basis of Savan PAD.

Model Diagram of PAD



PRINCIPLE

- Participatory 1** – Farmers participate their decision making regarding on their activities.
- Participatory 2** – Government staffs participate to support farmers' activities.
- Participatory 3** – Private sector and financial institute participate to support farmers' activities.

● Basic Idea of PAD

- Participatory Agriculture Development (PAD) is an agricultural development model by collaboration of farmers and the government (and other sectors).
- The purpose is to increase productivities and farmers' income by **3 arrows** such as **Irrigation**, **Rice Cultivation**, and **Marketing / Horticulture**.
- Each department in the province, financial institutions, and the private sector work together to support these 3 arrows.
- Keep in mind three "**Participatory**" policies when conducting activities.
- Such comprehensive approach to activate local agriculture is called "PAD".

Implementer of PAD
in Savannakhet

||

Savan PAD

● 3 Arrows (= Focal Points)

Irrigation

Aiming at improvement of operation & maintenance of irrigation facilities with focusing on:

- 1) Capacity building of Water Users Organization or Water Users Group (WUO/WUG)
- 2) Expansion of irrigated area




Rice Cultivation



Aiming at increasing rice production mainly by:

- 1) Introduction of cultivation calendar
- 2) Recommendation of use of quality seed and seed selection
- 3) Improvement of fertilizer application
- 4) Measures to control insects & disease

 Savan PAD is implementing a program to lend seeds and fertilizer first and collect the price after harvest. It covers these points in it.

Marketing / Horticulture

Aiming at increasing horticulture sales by:

- 1) Improvement of horticulture techniques on market-oriented production
- 2) Sales promotion
- 3) Farm management



Can PAD be applied to other fields?

F A Q

It can be applied to other fields as far as it follows the basic idea of PAD as above mentioned. It could also be applied to livestock, fish farming, forests and other agricultural activities.

● Support from Government & Other Sectors

Cooperation among different sections

- Relevant sections working together to support, sustain & expand the above activities
- Responsible for setting activity policy, budget support, expansion to other areas, etc.
- Savan PAD established an organization called Participatory Agriculture Promotion Committee (PAPC) consisting of 4 provincial departments
- Next stage is expected to involve other groups (financial institutions, NGOs and private sector, etc.)

PAPC

4 Provincial Departments:

- Forestry & Agriculture
- Planning & Investment
- Commerce & Industry
- Finance



- Financial Institutions
- NGOs
- Private sector, etc.