

Field Day on Kuruçam Strawberry Harvesting

A harvesting event was conducted at Kuruçam (DOKAP-TARIM Model Area) on May 20 at the presence of; officials from Trabzon Provincial Directorate of Agriculture; Akçaabat District Agricultural Office and local media¹. More than 30 people participated in the event including Kuruçam farmers. The project activities were explained by the regional coordinator. A blessing and appreciation message was presented by the farmer. Harvesting and tasting of strawberry was done by all participants. After-harvest discussion was also held at villagers meeting place. The field day was broadcasted on Zigana TV the next evening.

Next day, 7 farmers get together and transport their product to the shops in Akçaabat. About 320 kg of the fruits was sold (car-to-car) to three traders destined to shops in Tonya, Vakfikebir and Akçaabat. The price received was 2.50 TL/kg. Payment will be made the following week.



Strawberry field ready to be harvested



Regional coordinator explaining about the activities



Farmer being interviewed by local media about the project



Representative of villagers giving his blessing to the project



Division heads from Provincial directorate commenting on the project activities



Harvesting time: Agri. divisions head and district head enjoying the harvesting of strawberry



After-harvest discussion time



After-harvest discussion time



Strawberry harvest from one farmer



Strawberry transported to market (together)

ⁱ Participants: 1) Provincial Directorate of Agriculture (Project and statistics division; Farmers training and extension division); 2) Akçaabat District Agricultural office; 3) Central Fisheries Research Institute; 4) Mayer of Şinik (Cemil Pehlevan); 5) Karadeniz Newspaper; 5) Zigana TV; 6) DOKAP-TARIM project team.