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Japan International Cooperation Agency

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PRESS RELEASE

TOWARD A HANOI OF TRAFFIC SAFETY

Hanoi - 26 January 2007, Japan International Cooperation Agency (JICA) in Vietnam in collaboration with Hanoi People's Committee held a Press Conference on The Project for Traffic Human Resource Development in Hanoi (TRAHUD), which was commenced from July 2006, and will last for 3 years. Given the focus on traffic safety by both the Government of Vietnam and the Government of Japan, TRAHUD is perceived as an important project. The Project will help improve the traffic safety countermeasures in Hanoi. For technical cooperation, JICA have dispatched highly experienced Japanese experts to Vietnam to work with the specialists and staff of Hanoi City, particularly Transport and Urban Public Works Service (TUPWS) and Hanoi Traffic Police.

In an effort to promote the traffic enforcement and education of traffic safety, TRAHUD has designed a model project on Thai Ha-Chua Boc route. Through the project, the intersections on this route will be improved in terms of infrastructure; and traffic users' awareness toward traffic safety is supposed to be increased. As a result, it is expected that the chronic traffic congestions in these areas will be removed and people will enjoy a safer traffic environment. In this light, **from 4 February**, JICA together with HPC are going to host a **Kick-off Ceremony for Traffic Safety Campaign** on this route.

"The rehabilitation of the Kim Ma – Lieu Giai (Daewoo) intersection in 2004, which was sponsored by JICA marked a milestone in the history of traffic safety improvement in Hanoi City. Following this success, the TRAHUD Project will also bring out the good models for traffic safety like this Daewoo intersection. It's our dream to turn Hanoi into one of the best cities of Traffic Safety in Asia," said by Mr. Takagi Michimasa, Chief Advisor of the TRAHUD Project

We understand that a City of Traffic Safety is not only Mr. Takagi and his associates' dream but also the dream of millions of people in Hanoi. In order to realize this dream, experts of TRAHUD Project and specialist of Hanoi City are striving for solutions for a better organized traffic and enhanced human resource for traffic safety.

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