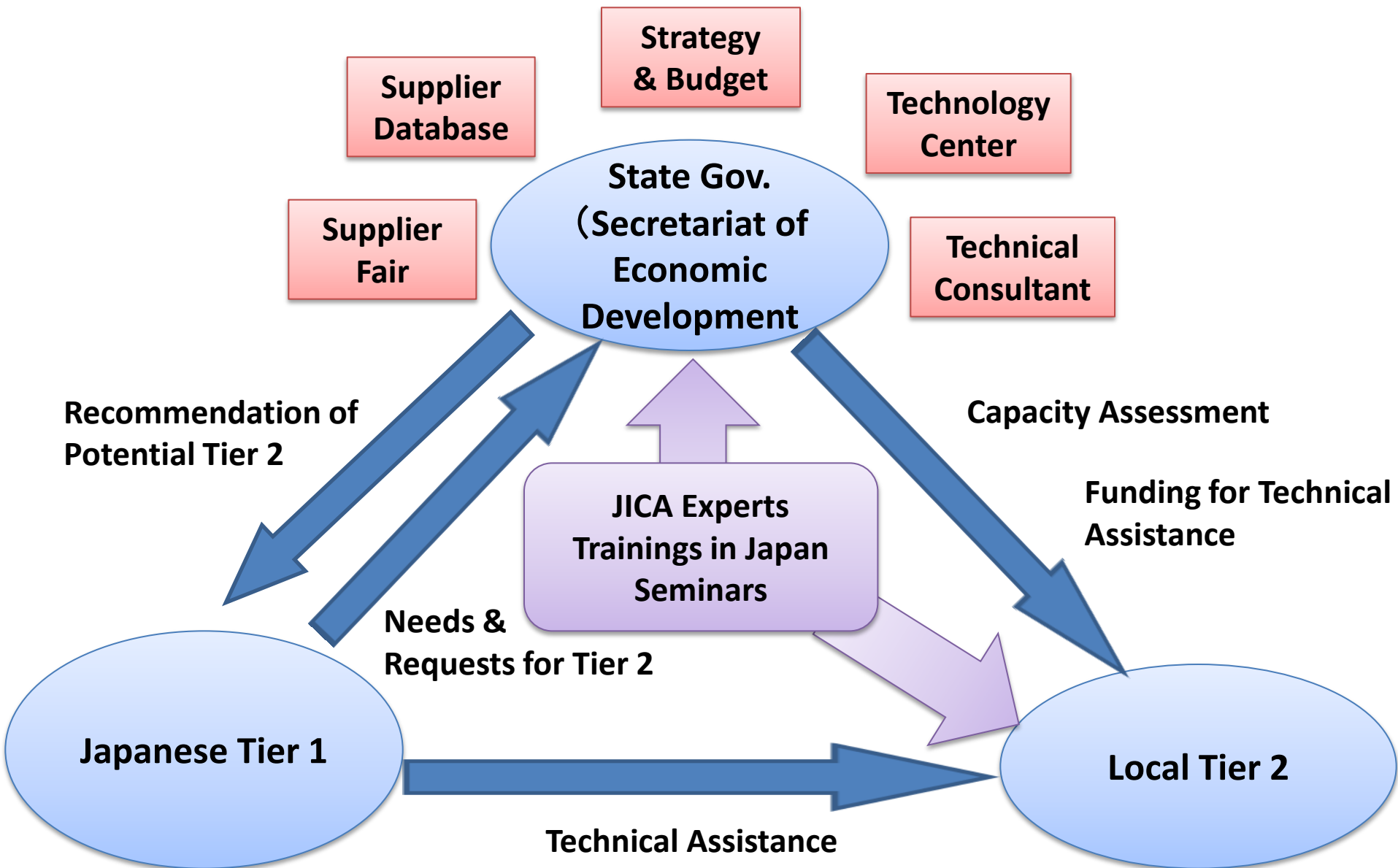# Project for Automotive Supply Chain Development in Mexico

➢ The project aims to establish a network of State Government, ProMexico, Local Tier-2 and Japanese Tier-1 for development of the automotive supply chain.

➢ It also aims that the State Governments strengthen their systems and institutions to support enhancement of supplier's competitiveness.

Role of State Government for Automotive Industrial Development

Project Outline

[Overall Goal]

Mexican automotive supply chain is strengthened.

[Project Purpose]

Mechanisms for developing the automotive supply chain between Japanese auto component suppliers (Tier-1) and local auto parts suppliers (Tier-2) are strengthened.

[Outputs]

Output 1: Potential local auto parts suppliers (Tier-2) are systematically and smoothly recommended to model Japanese auto component suppliers (Tier-1).

Output 2: Competitiveness of local auto parts suppliers (Tier-2) is sufficiently enhanced to involve the supply chain of the Japanese auto producers.

Output 3: Participating local auto parts suppliers (Tier-2) enhance their understandings of Japanese business practice.

Output 4: Opportunities for business matching between Japanese auto component suppliers (Tier-1) and potential local auto parts suppliers (Tier-2) are increased.
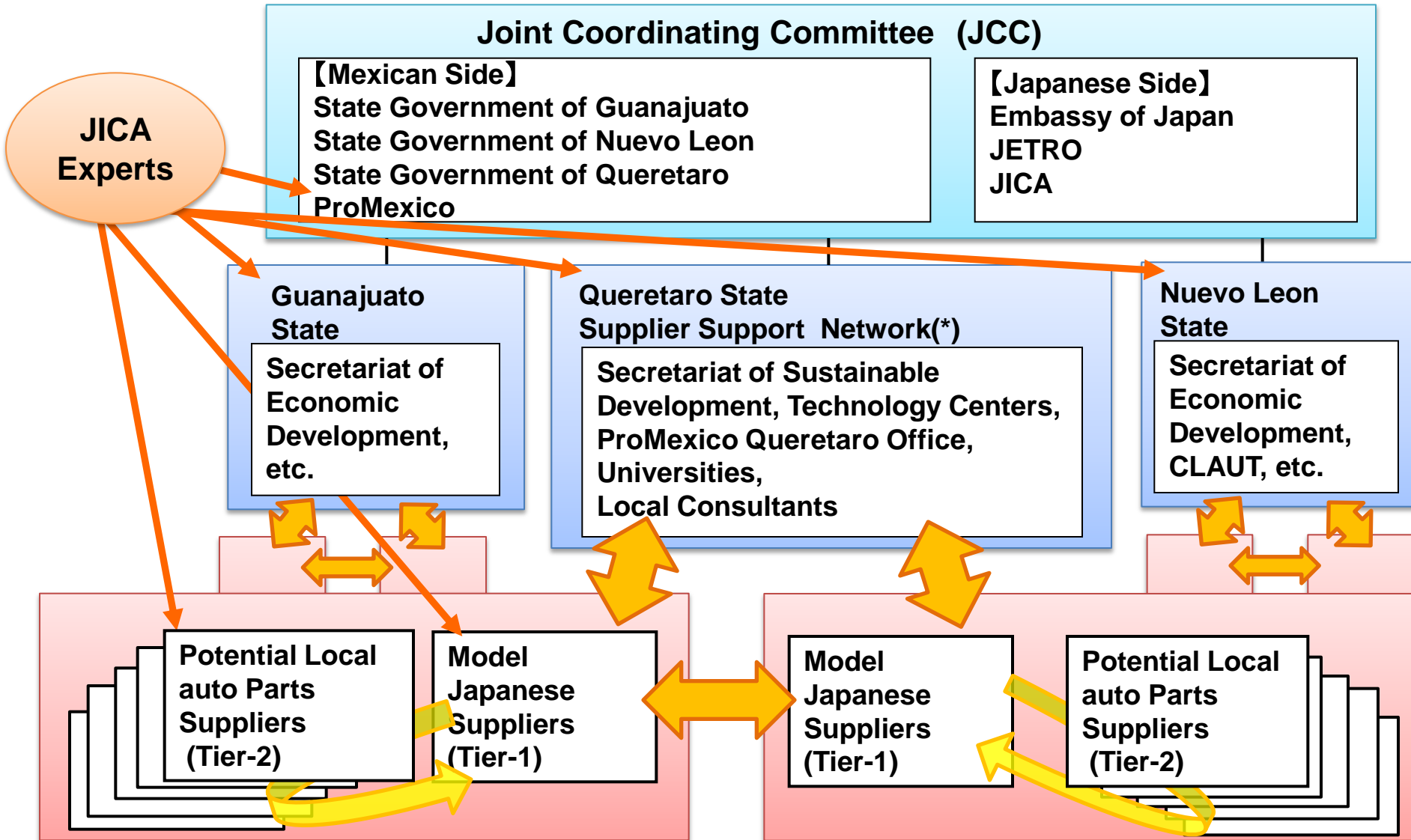
[Duration] From October, 2012 to October, 2015 (Three Years)

[Project Site(s)] All over the Mexico, especially Guanajuato State, Nuevo Leon State, Queretaro State and Mexico City

[Counterpart] State Government of Guanajuato, State Government of Nuevo Leon, State Government of Queretaro and ProMexico

[Input by JICA Side] Three Long-term experts (Chief Adviser, Automotive Industrial Policy and Project Coordinator), Several Short-term experts (Operations Management, Plastic Injection Molding, Stamping, etc.), Training in Japan (Japanese Business Practice, Operations Management etc.) , Project Vehicles

Project Organization Chart

Joint Coordinating Committee (JCC)

【Mexican Side】
State Government of Guanajuato
State Government of Nuevo Leon
State Government of Queretaro
ProMexico

【Japanese Side】
Embassy of Japan
JETRO
JICA

JICA Experts

Guanajuato State

Secretariat of Economic Development, etc.

Queretaro State Supplier Support Network(*)

Secretariat of Sustainable Development, Technology Centers, ProMexico Queretaro Office, Universities, Local Consultants

Nuevo Leon State

Secretariat of Economic Development, CLAUT, etc.

Potential Local auto Parts Suppliers (Tier-2)

Model Japanese Suppliers (Tier-1)

Model Japanese Suppliers (Tier-1)

Potential Local auto Parts Suppliers (Tier-2)

【Number of Target Suppliers】6 Model Japanese Suppliers (Tier-1) and 30 Potential Local auto Parts Suppliers (Tier-2)

(*)Each State might have its own supplier support network.