



Kwansei Gakuin University
Institute of Business and Accounting (IBA)
International Management Course (IMC)

1. Graduate School Code	12	
2. Area	Business Administration	
3. Research Field	Management/ Marketing/ Finance/ Global Public Management	
4. Degree	Master of Business Administration	
5. Standard Timetable (Years needed for graduation)	Learning Japanese for about 1 year at a designated organization with other JISR participant, then starting Master course for two years.	
6. Language of Program	(1) Lecture: All lectures in English (2) Text: All texts and handouts in classes are in English Tough there are occasions where administrative explanations/ instructions are given in Japanese: such as part of initial orientation and class registration guidance, English translation is provided for international students.	
7. Desirable English Level and Necessary Academic Background	(1) A rough guideline for the level of English might be a TOEFL score of at least 570 (PBT) or 85 (iBT), or a TOEIC score of at least 780.) (2) At least 16 years of academic background or equivalent	
8. Website	(1) Kwansei Gakuin University http://global.kwansei.ac.jp/ (2) Institute of Business and Accounting (International Management Course) https://kwansei-ac.jp/en/imce/	
9. Additional Information	Availability	Note
Japanese Language		
(1) Necessity of Japanese language for study	Not necessary	
(2) Availability of Japanese language class	Available	Available at the Center for Japanese Language Education without extra charge.
Facility Information		
(1) Dormitory available for JISR participants	There are only a few vacancies	Single type: Available for the first six months Family type: Not available
(2) Prayers room or Mosque	Available	
(3) Halal food available in cafeteria	N/A	Some Halal snacks are available at the University coop.
Others		
(1) Tutor system	N/A	



10. Features and Curriculum of Program

A. Courses offered in the International Management Course

Please click here for the Table: <https://kwansei-ac.jp/en/imce/timetable/>

B. Required Number of Credits for Completion

Please click here for the Table: <https://kwansei-ac.jp/en/imce/curriculum/>

C. Specialized Study Programs

The International Management Course provides four specialized study programs: Management, Marketing, Finance and Global Public Management.

(1) Overview of Management Program

i. Objectives of the program

The objective of the Management program is to provide students the career knowledge and skills to develop insights necessary for confronting the managerial challenges of increasingly global and technologically innovative industries. Through case analyses, simulations and interactive discussions we explore how practicing managers face critical decisions in generating new opportunities, and building organizational capabilities required for sustaining competitive advantage.

The topics examined in the program include analysis of industries, organizational structure and systems, and the development of the people essential to manage in organizations where value is increasingly derived from the management of knowledge and other intangible resources. International and cross-cultural influences are examined through the unique global composition of the faculty and student body as well as course content. Environments marked by the rapid emergence of technological, social, political and economic events require managers with ingenuity and sensitivity to the ethical dimensions of managerial decision-making. We strive to foster an awareness of and practice in these decision-making skills.

We endeavor to equip our students with the curiosity and learning skills needed to build and continually re-invigorate the capabilities that will enrich their careers, create value for the organizations they manage and the constituencies these organizations serve.

ii. Structure of courses and its uniqueness

● Basic Course

'International Management' is mandatory for the management major and provides students fundamental knowledge of managerial theories and practices in a global setting. In addition, the knowledge and skills obtained by taking 'Management', 'Business Ethics', 'Organizational Behavior', 'Corporate Strategy' and 'Leadership and Corporate Renewal' are a good foundation for the management major.



- **Advanced Courses (summary and unique courses)**

We provide a variety of topics in the advanced courses. We recommend 'Technology Management', 'Product Innovation' and 'New Product Development & Diffusion of Innovation (Advanced Topics in Business F)' for students with interests in building capabilities in entrepreneurship/entrepreneurship. Courses such as 'Making Ethical Decisions', 'Cross-Cultural Management', 'Business Negotiations' and 'Information Management for Decision-Making' are recommended for students who are interested in building understanding of the social, political and cultural influences on management practice.

- **Individual Research**

Students can choose any topic related to management for their individual research. 'Group Research Project' is a preparatory course for 'Individual Research'. Students can individually consult with their instructor about the content and process for research.

iii. Other courses which are closely related to the Management program

Students for the Management program are strongly recommended to take 'Accounting for Decision Making', 'Business Statistics' and 'Business Economics' in advance. Courses such as 'Principles of Finance', 'Marketing Strategy', 'Marketing Management' are also recommended.

(2) Overview of Marketing Program

i. Objectives of the program

The Marketing program aims to provide sound theoretical bases and practical skills to those who aspires a career in marketing practice. In this program, students are expected to learn in depth how to manage the marketing management process; the planning (plan), execution (do), and control (see) process that is associated with customer-oriented marketing strategies and tactics. Following the completion of this program, the students are expected to obtain the requisite knowledge and skills for marketing managers, and the "marketing mind" such as viewing the product and/or services from the customers' point of view.

Class discussion, assignments and case analysis are designed to facilitate students' learning experience as well as deeper understanding of marketing concepts and their applications to various business settings. The program offers basic to advanced courses in marketing area; the curriculum are designed to reflect fundamental issues of marketing strategies such as understanding of market environment (customers, competitors and collaborators), segmentation, targeting, positioning, the 4Ps (product, place, promotion and pricing) and brand management, among others.

ii. Structure of courses and its uniqueness

- **Basic Courses**

'Marketing Management' is mandatory; 'Marketing Strategy' and 'Marketing Communication' are basic courses and essential for marketing major. The students are strongly advised to take 'Marketing Management' and 'Marketing Strategy' in sequence, preferably in the same semester. 'Marketing



Communication' provides the students with the basic knowledge necessary to communicate effectively with the markets. The obtained knowledge from the three courses is critical to prepare students for more advanced courses.

- **Advanced Courses**

'Marketing Research,' 'Marketing Case Analysis,' 'International Marketing Practice,' 'Consumer Behavior (Advanced Topics in Business A),' 'Brand Management,' 'Product Innovation,' 'International Marketing (Advanced Topics in Business C),' 'Service Marketing' and 'Special Topics in Marketing' among others, are designed to give advanced knowledge of a specific marketing area or subject. By wisely combining those courses, it will be possible for students to develop a curriculum pattern that fit their career plans and develop solutions for specific marketing problems.

- **Individual Research**

Students can choose any topic related to marketing for their individual research. 'Group Research Project' is a preparatory course for 'Individual Research'. Students can individually consult with their instructor about the research and its contents.

iii. Other courses which are closely related to Marketing program

Students in marketing program are strongly advised to take 'English Communication', 'Business Ethics', 'Statistics', 'Business Economics' and 'Accounting for Decision Making'. Courses such as 'Management' and 'Corporate Strategy' are also recommended.

(3) Overview of Finance Program

i. Objectives of the program

The overall objective of the Finance program is to provide students with a solid understanding of finance and accounting allowing the application of various finance models to real world decision-making in a global context. We discuss how financial managers face critical decisions such as which assets the firm should invest in, how to raise the cash to pay for them, and how much cash they pay out as dividends to shareholders. In the classroom, we use case studies mixed with lecture style teaching.

The topics demonstrated in the program include analysis of financial statements, capital budgeting, valuation of firms, investment in securities, the asset and liability management, the link between risk and returns, risk management among others.

As a career plan, students with the finance major can pursue responsible positions in financial institutions, experts in investment, asset managers, financial analysts or corporate financial managers such as controllers, treasurers and risk managers.



ii. Structure of courses and its uniqueness

● Core / Basic Courses:

'Principles of Finance' is mandatory for the finance major, which provides students the fundamental knowledge of financial theories and practices. In addition, the knowledge and skills obtained by taking 'Accounting for Decision Making' and 'Corporate Finance' can be a good foundation for the finance major.

● Advanced Courses:

We provide a variety of topics in the advanced courses. We recommend 'Financial Risk Management' for students who pursue risk officers. Courses such as 'Capital Market' and 'Portfolio Management' are recommended for students who would like to specialize in investment and asset management. Also, 'Financial Reporting and Analysis' enables students to identify and extract financial data from various sources including financial statements.

● Individual Research:

Students can choose any topic related to finance for their individual research. 'Group Research Project' is a preparatory course for 'Individual Research.' Students can individually consult with their instructor about the research process and its contents.

iii. Other courses which are closely related to the Finance program

Students for the Finance program are strongly recommended to take 'Statistics' and 'Business Economics' in advance. Courses such as 'Corporate Strategy', 'Marketing Strategy,' and 'Marketing Management' are also recommended.

(4) Overview of Global Public Management Program

i. Objectives of the program

The Global Public Management program aims to provide sound theoretical bases and practical skills to students who aspire professional career in leadership roles at global public services institutions, such as the United Nations, diplomatic institutions, as well as international NGOs. As an addition to the current three programs, the new program reinforces and extends our efforts on raising highly specialized professionals who embody our school motto of 'Mastery for Service'. Students who major this program start by gaining basic skills and knowledge to administer organizational activities including managing human resources and organizational processes, developing and maintaining favorable and supportive relationships with various stakeholders, as well as planning and deploying available financial resources. Building on those foundational skills and knowledge concerning managing international organizations, students then earn specialized expertise critical for international civil servants by examining topics including issues concerning sustainable economic development, fair and ethical distribution of wealth and profits, environmental protection, as well as peace and security, among others. The curriculum is organized by building highly specialized courses co-offered with the Graduate Course in UN and Foreign Affairs Studies on the foundation of Core and Basic courses offered through the standard MBA program of IMC.

ii. Structure of courses and its uniqueness

● Basic Courses

'International Management,' 'Marketing Management,' and 'Principles of Finance' are compulsory courses (i.e., mandatory) for students who major the Global Public Management program. Those courses provide students with fundamental knowledge of managing international organizations. In addition, the knowledge and skills obtained by taking 'Making Ethical Decisions,' 'Marketing Strategy,' and 'Japanese Economy' are a good foundation.

● Advanced Courses

Advanced courses of the program, including 'International Public Policy' 'Management of International Organizations,' 'Seminar in Global Communication,' 'Seminar in Multilateral Negotiation', 'Seminar in Diplomacy, Peace and Security' and 'Global Sustainable Development' among others, are designed to closely follow the UN Competency Framework, which is a set of competencies widely used to select, evaluate, and train talents at the United Nations as well as at other international organizations. 'Internship in United Nations' and 'Internship in Diplomatic Institutions' provide students with practical opportunities to apply skills and knowledge they have learned in the program to address issues and problems which professionals at the United Nations or other diplomatic institutions confront day and night (Please note that travel, accommodation, and miscellaneous expenses to participate to the internship programs may not be covered by the JISR program. We encourage prospective applicants for the Global Public Management Program to contact us for more details).

11. Professors and Associate Professors

Position	Name	Research Subject/ Contact
Professor	Yasushi Akashi (Mr.)	International Public Policy, Research Project in the United Nations, Research Project in Foreign Affairs, Seminar in Diplomacy, Peace and Security, Seminar in Multilateral Negotiation
Professor	Jun Kukita (Mr.)	Management of International Organizations, Seminar in Global Environmental Policy, Seminar in Global Diversity, Seminar in Global Diversity, Seminar in Global Communication, Career Seminar for International Organizations, Global Sustainable Development, Seminar in International Human Rights and Humanitarian Principles, Internship in the United Nations
Professor	★Yuji Maeda (Mr.)	Corporate Finance, Financial Risk Management, Statistics, Individual Research For more detail: http://www.kwansei-ac.jp/iba/imc/imc/faculty/
Professor	Shun-ichi Murata (Mr.)	Global Sustainable Development, Research Project in the United Nations, Career Seminar for International Organizations, International Public Policy, Management of International Organizations, Seminar in Global Environmental Policy, Research Project in the United Nations, Internship in the United Nations

Position	Name	Research Subject/ Contact
Professor	Katsuhiko Okada (Mr.)	Special Topics in Finance, Corporate Finance For more detail: http://www.kwansei-ac.jp/iba/imc/imc/faculty/
Professor	Yoshinobu Sato (Mr.)	Marketing Strategy, Special Topics in Marketing For more detail: http://www.kwansei-ac.jp/iba/imc/imc/faculty/
Professor	Takahiro Shinyo (Mr.)	Research Project in Foreign Affairs, Seminar in Multilateral Negotiation, Seminar in Diplomacy, Peace and Security, Career Seminar for International Organizations, Internship in Diplomatic Institutions
Professor	★Osamu Suzuki (Mr.)	Management, Designing Organizational Systems, Organizational Behavior, Group Research Project, Individual Research For more detail: http://www.kwansei-ac.jp/iba/imc/imc/faculty/
Professor	Schumpeter Tamada (Mr.)	Product Innovation For more detail: http://www.kwansei-ac.jp/iba/imc/imc/faculty/
Professor	★Hidemi Kitamura (Ms.)	Marketing Management, Marketing Ethics, Group Research Project, Individual Research For more detail: http://www.kwansei-ac.jp/iba/imc/imc/faculty/
Professor	★Keith JACKSON (Mr.)	International management Cross-cultural management Group Research Project, Individual Research
Professor	★Norlia Ahmad (Ms.)	Marketing Management, Marketing Case Analysis, Advanced Topics in Business A, Group Research Project, Individual Research For more detail: http://www.kwansei-ac.jp/iba/imc/imc/faculty/
Associate Professor	★Mohammad Badrul Haider (Mr.)	Accounting for Decision Making, Financial Reporting and Analysis, Group Research Project, Individual Research For more detail: http://www.kwansei-ac.jp/iba/imc/imc/faculty/
Associate Professor	★Hironori Kodama (Mr.)	Marketing Communication, Advanced Topics in Business B, Brand Management For more detail: http://www.kwansei-ac.jp/iba/imc/imc/faculty/

[Notice] **Those instructors with ★ are available for individual supervision of student's research.**
In addition to the above participating faculty members, a number of supporting faculty members teach IMC classes.

12. Academic schedule

As this is a two-year MBA program, those who start the program in September 2022 will graduate in September 2024.

The academic calendar is divided into four quarters (half-semester).

Classes are taught on Monday through Saturday in each quarter.

Fall Semester	First Quarter: from late September to mid-November Second Quarter: from mid-November to late January Winter Intensive Teaching Period 1: from late January to mid-February Winter Intensive Teaching Period 2: from mid-February to early March
Spring Semester	Third Quarter: from early April to early June Four Quarter: from early June to late July Summer Intensive Teaching Period: from late July to late August



The academic schedule for the 2022 academic year has not been decided.

Below is our 2020 academic schedule for your reference.

IBA Academic Schedule for AY2020				
2020	April	1 (Wed)	Spring Semester Entrance Ceremony, Orientation for new students	
		5 (Sun)	Start of the first Quarter	
		6 (Mon)	Spring Semester course registration and confirmation (until 4:50p.m., April 13)	
		29 (Wed/ PH)	Classes are conducted*	
	June	4 (Thu)		Start of the second Quarter
				Correction and confirmation of registration details (until 9:00a.m. June 11)
		19 (Fri)	The first quarter grades announced at 9:00a.m. - Request for investigation on grading (until June 25)	
	August	1 (Sat)		Start of the Summer Intensive Period (until August 12)
		27 (Thu)	The second quarter and Summer Intensive Period grades announced at 9:00 a.m. - Request for investigation on grading (Deadline: 11:30am, August 28 for students graduating in September, August 31 for the others)	
	September	4 (Fri)		Announcement of graduates
		16 (Wed)		Spring Semester Graduate School Graduation Ceremony
		17 (Thu)		Fall Semester Entrance Ceremony, Orientation for new students
		23 (Wed)		Start of the third Quarter Fall Semester course registration and confirmation (until 4:50p.m. September 30)
		28 (Mon)		Classes are conducted* (KG foundation day)
	November	3 (Tue/PH)		Classes are conducted*
		18 (Wed)		Start of the fourth Quarter Correction and confirmation of registration details (until 9:00a.m. November 25)
	December	4 (Fri)		The third quarter grades announced at 9:00 a.m. - Request for investigation on grading (until December 10)
				Winter Vacation (until January 5)
		24 (Thu)		Classes resume
	2021	January	7 (Thu)	Classes resume
11 (Mon/ PH)			Classes are conducted* (Only IBA classes)	
27 (Wed)			Start of the Winter Intensive Period 1 (until February 10)	
February		12 (Fri)		Start of the Winter Intensive Period 2 (until February 28)
		18 (Thu)	The fourth quarter & Winter Intensive Period 1 grades announced at 9:00 a.m.- Request for investigation on grading (until February 24)	
March		4 (Thu)		Announcement of graduates
		10 (Wed)		Winter Intensive Period 2 grades announced at 9:00 a.m.- Request for investigation on grading (until March 16)
				Fall Semester Graduate School Graduation Ceremony
	22 (Mon)		Distribution of documents for new academic year to current IBA students	

* Japanese academic year starts in April and ends in March.

* PH represents Public Holiday. Classes may be conducted on some public holidays.



13. Facilities and Cultural activities for International students

International Students Support Center for Consulting or counseling about daily life, campus life, cross-cultural adjustment etc.

- **Center for International Education and Cooperation (CIEC)**

The CIEC provides the following services for international students:

- Procedures for renewal/changing of status of residence (visa)
- Scholarships (tuition reduction, internal and external scholarships)
- Counseling and advice on problems in daily life

- **Institute of Business and Accounting Office (IBA Office)**

The IBA Office provides counseling service as well as academic support for international students. When necessary, the Office will work with other offices to assist students. Such offices include the CIEC, the University's Health Care Center and Student Support and Counseling Office which provides professional counseling services to KGU students.

For more information: http://global.kwansei.ac.jp/students/students_m_000559.html

(1) Student Dormitory

Kwansei Gakuin University provides five international residences. The availability may be limited at certain times and housing may not be available when you wish to move in. If you wish to move in the dormitory, please contact JICA (not the University) first for confirmation of the availability after passing the screening.

For more information: <https://ciec.kwansei.ac.jp/study/foreign/accommodations/dormitory/>

(2) Japanese Language Program

The KGU Center for Japanese Language Education offers Japanese language courses ranging from beginner to advanced levels for exchange students from KGU's partner universities. Graduate students who are pursuing a degree in English are able to take the courses without extra charge.

(3) Cultural Activities

Field Trips

As part of class work, students will sometimes attend field trips to various locations around the Kansai area. Trips to local cultural spots, such as the Takarazuka Revue Company also take place at various times during the year.

Coffee Hour

Professors, lecturers, researchers, alumni and students from abroad are invited to talk over tea or coffee. This event is held 3 times each in the spring and fall terms.



Global Week

International and KGU students take part in a variety of cultural activities, ranging from speeches about cultural differences to an international food festival and demonstrations of Japanese culture.

Chapel Hour

Chapel Hour services have been preserved as part of the tradition of Kwansei Gakuin for about 120 years since its foundation. Chapel Hour is held during the 30 minutes between the first and second periods on days when classes are conducted. It features guest speakers invited from both inside and outside our University who deliver discourses that are different from the usual lectures, based on their own experience.

For more information: http://global.kwansei.ac.jp/life_at_kg/life_at_kg_203555.html

(4) Religious Matters

Kwansei Gakuin University was founded on Christian principles by an American Methodist missionary. Chapel services are offered every day and there are many Christian events held on campus throughout a year.

However, we welcome students of different beliefs.

In fact, Christian population in Japan is very small (it is said to be less than one percent of the total population) while there are a number of universities founded on Christian principles. Majority of our students are non-Christian.

(5) Facilities

University Library

This highly functional, easy-to-use library is designed for today's needs. It has a collection of about 1.7 million volumes, 1,790 seats and 120 PCs.

Computing facilities

Many computer stations are available on campus. In addition, each building has wireless connectivity.

Training Center

The Training Center is equipped with various training machines ideal for increasing your physical strength.

Cafeteria & Coop

A wide assortment of books, stationery, daily sundry goods, music CDs, and other articles necessary for your campus life are available here.

Study rooms for IBA students

Common Study Rooms and Group Discussion Room are available for IBA students.

For more information: http://global.kwansei.ac.jp/life_at_kg/life_at_kg_005896.html



14. Information on Job Placement Assistance Service for International Students

The University Career Center is available for assistance.

Please note that in order to obtain employment in Japan, you need to acquire a certain level of Japanese proficiency as most Japanese companies expect their employees to communicate in Japanese though there are some Japanese companies who set English as their language for communication.

15. Message for JISR applicants

International Management Course (IMC) of Institute of Business and Accounting, Kwansai Gakuin University is the first full-time MBA program taught in English in Kansai Region of Japan. IMC is unique to have diversified students with respect to nationality. As of April 2020, no nationality, including Japanese, has dominant share out of the total students. In terms of regions, approximately 40% of our current students are from Africa & Middle East. Various opportunities to network with Japanese professional practitioners are also available for the IMC students. Faculty members as well as administrative staff are dedicated to support students to study. IMC will provide students with real cross-cultural experiences as well as opportunities to develop global insights in business.