TANSHEP

Tanzania Smallholder Horticulture Empowerment and Promotion

Duration:
Five years
(Jan. 2019 – Dec. 2023)

Location:
Site I: 12 LGAs in Arusha, Kilimanjaro, and Tanga
Site II: Other potential LGAs

Beneficiaries:
~136 farmer gps (4,080 ppl)

Implementers:
MoA and PO-RALG
Working Entity:
DADP Horticulture Taskforce (cross departments)

Purpose:
Strengthening DADP formulation/ implementation capacity of LGAs while introducing SHEP approach to achieve the higher income of horticulture farmers.

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Project for Strengthening DADP Planning and Implementation Capacity through Use of SHEP Approach (TANSHEP)
Promoting market-oriented agriculture to farmers

(Photo: Market survey by a farmer group in Lushoto, Tanga)

The Government of Tanzania (GoT) and development partners have been implementing Agriculture Sector Development Programme (ASDP) since 2003/04. In ASDP, each Local Government Authority (LGA) formulates and implements District Agricultural Development Plan (DADP), tailormade to locality.

The project aims to further strengthening formulation/ implementation capacity on the DADP by the LGAs while introducing SHEP approach. Currently, most horticultural crop producers in Tanzania are suffering with high input cost despite low selling prices and unstable production derived from crop diseases and/or weathers. Through SHEP, farmers groups would be transitioned to "Market-oriented agriculture" and exposed to numerous opportunities (e.g. introduced to different buyers, suppliers, financial institutions etc.) for improving production scheme for higher profit.

"Grow and sell" to "Grow to sell"

SHEP starts with "Market Survey" by farmers. Upon realization of the market demands, farmers would be strategic to plan their production scheme to maximize their profit. These include selection of crops/varieties, target quality of crops/ harvest timings etc.

SHEP originated from JICA project in Kenya and now being implemented in more than 20 countries in Africa and other regions.

«Anzia Sokoni Malizia Shambani Kwa Kipato Zaidi»

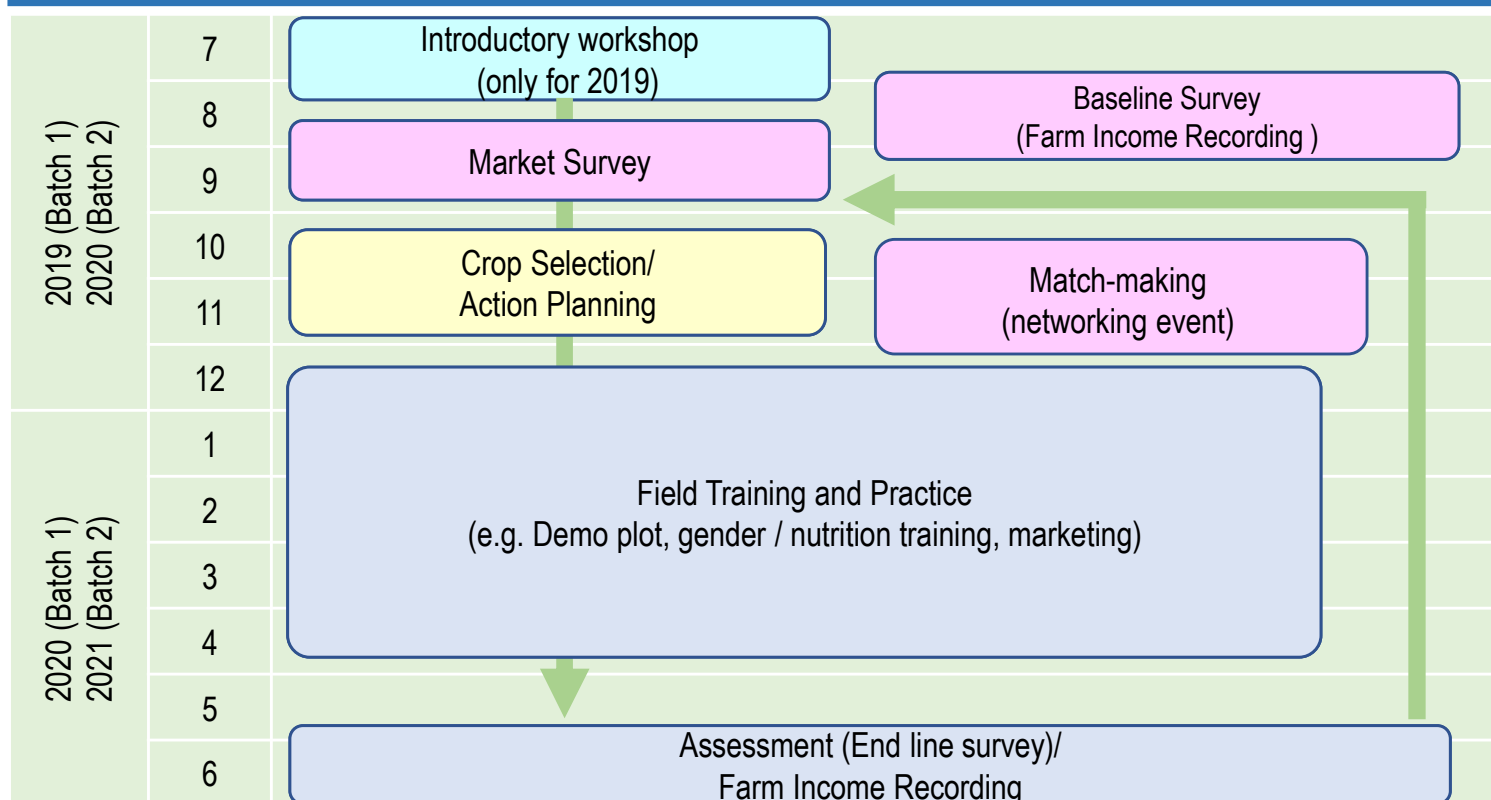|	Steps	Activities
1	Baseline Survey Farm Income Recording	District Facilitation Team (DFT) at each LGA trains Farmers Group (FG) & Extension officers to conduct baseline survey
2	Market Survey (Incl. Crop selection)	DFT supports FG to prepare market survey plan, FG & Extension officers conduct market survey, FG select crops for production
3	Match Making (networking)	FG prepare the profile to promote themselves, meet with stakeholders (e.g. supplier companies, bank etc.) to discuss ways of collaboration
4	Action Planning	FG conducts profitability analysis (cost/ benefit analysis), formulate production plan (cropping calendar),
5	Field Training and Practice	FG identifies technical needs on farming for which extension officers with DFT prepare in-field trainings etc.,
6	Assessment Farm Income Recording	FG updates farm income recording, conducts assessment of trial production to reflect for the next season

Match-making Event

Farmers Group   Buyers

SHEP Handbook for Extension Staff (Photo: Ethiopia)

✓ Matchmaking event (likely Oct to Nov) is aimed
1. To show business opportunity
2. To establish business linkages

✓ Stakeholders includes, not limited to:
❖ Agricultural input suppliers
❖ Buyers
❖ Crop exporters/transporters
❖ Financial institutions
❖ NGO/Developing Partners

Schedules

2019 (Batch 1) 2020 (Batch 2)	7	Introductory workshop (only for 2019)	
	8		Baseline Survey (Farm Income Recording)
	9	Market Survey	
	10	Crop Selection/ Action Planning	Match-making (networking event)
	11		
	12		
2020 (Batch 1) 2021 (Batch 2)	1	Field Training and Practice (e.g. Demo plot, gender / nutrition training, marketing)	
	2		
	3		
	4		
	5		
	6	Assessment (End line survey)/ Farm Income Recording	

The project is implemented through technical corporation from Japan International Corporation Agency (JICA)