



THANK YOU, JICA!

In the previous edition of our magazine, we have reported that Vasila Nishonova, an expert of the Business Women's Association of Uzbekistan, was traveling to Japan to improve her skills. Today Vasila shares her impressions of her journey.

- I participated in the seminar on «Small and Medium Business Development» organized by the Japan International Cooperation Agency (JICA). During the course, I have learned about the history, unique culture, art and traditions of Japan. The training seminar was organized in Obihiro, one of the ancient cities of Hokkaido.

Obihiro is one of the industrially developed cities with more than 95% of the number of small and medium-sized enterprises.

Along with listening to lectures by Japanese experts, I also participated in practical exercises. We got acquainted with the experience of milk processing enterprises represented by small businesses. I have been able to observe the processes of cheese, brine, ice-cream producing, and got acquainted with the technology of these products, and, most importantly, the specific ways of organizing Japanese business.

During the course, I have also become aware of Japanese history, culture, art and traditions as well as business secrets. Traveling to Centennial Obihiro Museum, I received some interesting information about the history of Japan. I have also been to Hokkaido, Sapura, Otaru, and Tokat towns.

I aimed at bringing knowledge and experience to entrepreneur women, contributing to the development of our economy as it is in Japan.